

ANNUAL REPORT 2019-20





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THE YEAR THAT WAS...



The year 2019-2020 has been an important one for us. It has been a great honour to be working with the Haryana Government's Chief Minister's Good Governance Associates (CMGGA), Government of Haryana, where our CEO Sunayana Singh is on the board of the Advisory Committee to the State Government. We have signed an MOU with District Gurugram and are pleased that this has already kickstarted with an active effort to spread awareness amongst schools and colleges in Haryana.

This adds to our Let's Get ORGANized school program which has also gone beyond our stronghold of Delhi NCR this year into other states like Madhya Pradesh and Haryana, and I'm confident we will see this increase in our footprint in the coming year.

Our Radio Program has now completed a full year in Himachal Pradesh and we have had the opportunity to reach approximately 10 lakh people last year thanks to our three radio partners Gunjan FM, Dharamshala, Radio Mann, Vidisha and Gurgaon Ki Awaaz, District Gurugram, and plan to reach over 16 lakh in 2020-21. Through our Program with Gunjan, we have also reached out to several villages and Panchayats in Himachal. We've learnt that generosity and openness to donation has little to do with economic status, and that people everywhere are supporting the cause of organ and tissue donation.

This year we have also moved towards sustainability and preservation of the environment by going green and dispersing only digital cards, and it has been wonderful to see that the bulk of our pledgers have embraced this change and supported us wholeheartedly.

We ended this financial year on a professional and personal high for me - We hosted the 4th annual Collaborative Conclave for Organ Donation under the aegis of NOTTO, which brings together all NGOs and stalwarts in the Organ Donation and Transplant space. The energy in these meets always enthuses me, as the whole group comes excited to present the work done in the past year and discuss and set mutual agendas for the coming year. Personally, it was an honour to have Dr KR Balakrishnan, the renowned Cardiac Transplant Surgeon be our keynote speaker at the very first Kirti Parashar Oration which was instituted at the Conclave this year. Dr Bala for me is not only the clinical powerhouse the world knows him to be, but he is also and forever will be the surgeon who helped give us 5 years more with our precious mother, former Chairperson, Kirti Parashar.

Hoping this year will see us meet many new milestones and move onwards on this journey towards reducing the gap between donors and recipients in India.

- Anika Parashar, Chairperson, Parashar Foundation

OVERVIEW 2019-2020



I am so proud to say that this year that went by has been our best yet! Our fantastic team has taken ORGAN India to greater heights and we have spread our wings Pan-India through various mediums and platforms.

Our Community Radio program has been our biggest success story this past year. We have completed one year with Gunjan FM Radio Dharamshala and have started broadcasting shows on two new stations in Madhya Pradesh and Haryana.

Some fantastic collaborations this year such as one with the with the Indian Association of Transplant Coordinators, saw us partner with them at the Congress of Asian Society of Transplantation 2019. Our MoU with the Deputy Commissioner Gurugram District to carry out awareness activities in the District has yielded great results. We have provided the Haryana CMGGAs with IEC material for the four Districts involved in their pilot program on organ donation and transplantation, and have taken multiple sessions in the Districts. My special thanks to Dr. Rakesh Gupta and Dr. Singal and Shri Amit Khatri for this incredible opportunity to be a part of their mission.

I am so proud of our IEC material and messaging this year. At the request of Lok Nayak Hospital, Delhi we put all our effort into creating some wonderful Hindi Posters for use in hospital areas. Being one of the biggest government hospitals in India, it was the ideal place to put messaging on organ donation. Our sincere thanks to DMS Dr. Ritu Saxena, Dr. Suresh Badhan and Mr. Rajesh Chugh for all their help in this endeavour. Since then these posters have been shared with multiple hospitals all over the country.

Instagram influencers played a big role in spreading our message to the public and I thank them all, and especially our Ambassador Mamta Agarwal for making it all possible.

My sincere thanks to BOMS Pvt. Ltd., PATH India Limited, MICRON Instruments and to all those who made generous donations to our cause.

There are too many people to thank. All our Trustees, advisors, our Ambassadors, and all NGOs and other stakeholders in the field of organ donation and transplant who make such a big effort to further the cause. And most important of all, our incredible team – Dr. Geetika Vashisth, Dr. Devansh Vaish, Dr. Sourabh Sharma, Kavita Puri Arora, Harjeet Singh, Deepak M, and Mohd. Arbaz. You are the reason we are flying high. Take a bow!

- Sunayana Singh, CEO, ORGAN India

In Loving Memory of



KIRTI PARASHAR

Late Mrs. Kirti Parashar, a mother, sister, grandmother, and the former Chairperson of the Parashar Foundation, lived with strength, resilience and grace.

A recipient of a donor heart that enabled her to live five wonderful years, she championed the cause of organ donation and transplantation through ORGAN India to ensure that others too had a chance at a second life.

Our beloved Kirti passed away peacefully on November 3rd, 2018. We will always carry her ideals forward with us at Parashar Foundation and ORGAN India.

In Loving Memory of



MEDHA JALOTA

Late Mrs. Medha Jalota is Former Trustee, Vijaya Gujral Foundation. She suffered from terminal heart and kidney disease, and received a heart transplant in 2001.

She chronicled her inspirational journey in the book 'Heartfelt'. Unfortunately, we lost her in 2014 after a second heart and first kidney transplant, but her zest for life inspires us to pursue the cause of organ donation and transplantation.

PARASHAR FOUNDATION

Parashar Foundation was formed vide a Trust Deed dated 24th January, 2005. The Trust was settled by Late Shri Ashok Parashar in memory of his mother, Late Smt. Damyanti Parashar, with the philanthropy of 'doing for the others.'

The Trustees have utilized the contributions made to the trust by its settler and donors towards rendering help for educational and medical purposes to needy people, and also in giving donations to various institutions engaged in similar charitable and philanthropic activities.

Since 2013, the foundation has started working on creating awareness on Organ Donation and transplantation under ORGAN (Organ Receiving & Giving Awareness Network) India. ORGAN India aims to put together all key elements required to create an ecosystem to facilitate organ donation in India.

Parashar Foundation is registered under Section 12A and 80G of the Income Tax Act, 1961.

VIJAYA GUJRAL FOUNDATION

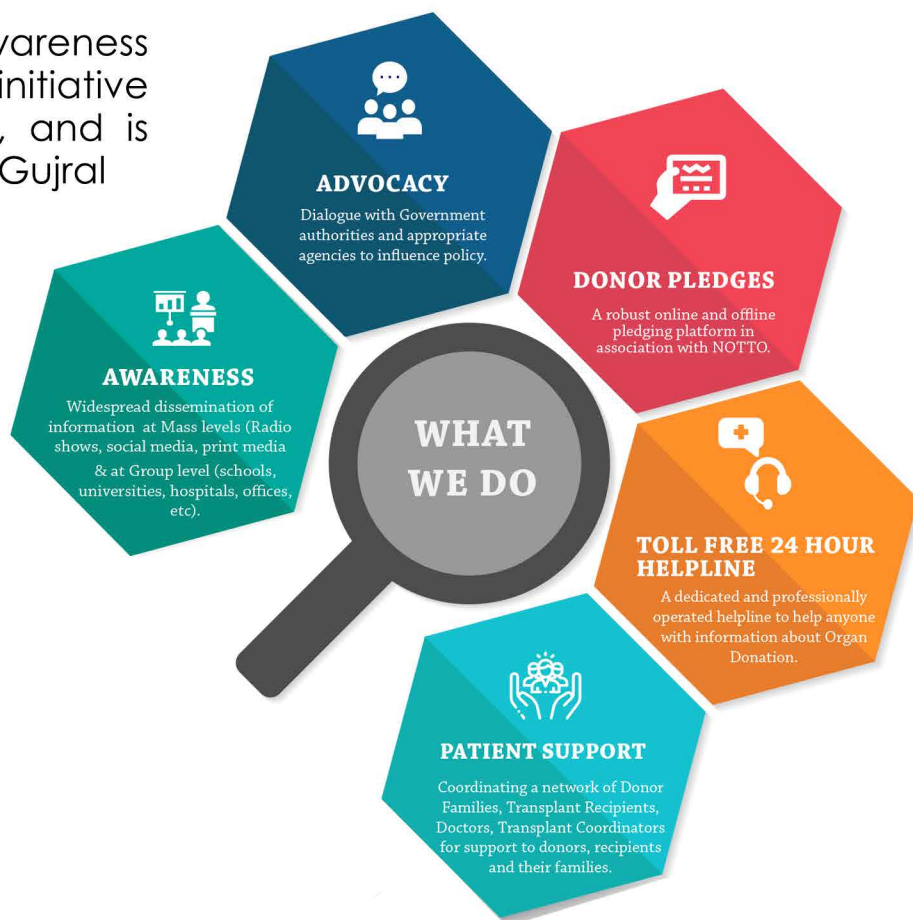
The Vijaya Gujral Foundation is a Public Charitable Trust which was founded in April, 1988, by Late Dr. (Smt.) Vimla V. Gujral, in the memory of her husband Shri Vijaya Kumar Gujral. Since its inception, the foundation has helped people with medical bills, education, preventive health care, balwadis, mobile creches, income generating programmes for women, health, hygiene and development work amongst a myriad of other projects.

Organ donation also became a personal cause for the family as Mrs. Megha Gujral Jalota, Mrs. Parashar's sister, passed away due to a liver failure following a second heart & first kidney transplant in 2014. Vijaya Gujral Foundation has joined the cause of organ donation, fully supporting ORGAN India in its mission.

ORGAN INDIA

Organ Receiving & Giving Awareness Network (ORGAN) India is an initiative of the Parashar Foundation, and is fully supported by the Vijaya Gujral Foundation, two non-profit organizations based in Delhi.

ORGAN India works under the aegis of the National Organ & Tissue Transplant Organisation (NOTTO). With its multifaceted approach and work, the organization has been successful in the realization of its mission and vision as envisioned by its founders.



OUR MISSION

- ❖ To increase the number of donor pledges in India through large-scale information dissemination via various media and platforms such as social media, radio, television, awareness sessions in schools, colleges, hospitals and other institutions, and training others to carry out the programme.
- ❖ To educate those suffering from organ failure about their various options, and to help them in their ordeal by offering information, advice, counselling, and offering to help with monetary support, if possible, preventing the illness and death of those with organ failure.
- ❖ To influence public policy on organ donation through advocacy in India, and by becoming leaders in public awareness and the collaborative effort of all NGOs in this field.

OUR TRUSTEES

PARASHAR FOUNDATION



Ms. Anika Parashar

Chairperson,
Parashar Foundation

Anika inherits values of philanthropy and generosity from her family. She has been responsible for the vision and birth of ORGAN India. With over 20 years of experience in creating innovative brands in Women care and Women's Health in India for the past decade: Mom & Me - Mahindra Retail, Mamma Mia - Fortis Healthcare. She was Chief Operating Officer, La Femme, Fortis Healthcare for 2 years before she quit and launched her brand, The Woman's Company, an organisation focused on creating sustainable products for the betterment of women and the planet.



Mr. Vidur Parashar

Trustee,
Parashar Foundation

Mr Vidur Parashar is the Trustee of Parashar Foundation and is based in New Delhi. He graduated from the University of London in Management Studies. Vidur is very active in the sporting community, and has launched many food and beverage ventures as a chef and owner.



Ms. Meghna Ghai Puri

Trustee,
Parashar Foundation

Meghna Ghai Puri is President, Whistling Woods International (WWI), Mumbai and has been one of our most fervent supporters since the inception of ORGAN India. She is a Graduate from Kings College, London and has a Post Graduate Diploma in Communications, Advertising & Marketing. Under her leadership, Whistling Woods International has become the most sought after establishment for talent in the Media & Entertainment Industry.

VIJAYA GUJRAL FOUNDATION



Ms. Eeda Gujral Chopra

Chief Advisor,
ORGAN India

Trustee,
Vijaya Gujral Foundation

Eeda Gujral Chopra serves as the Trustee of Vijaya Gujral Foundation. She is a Delhi-based social worker with a keen interest in cinema and art. She graduated from Lady Shri Ram College, Delhi University. She also serves as the Chief Advisor of ORGAN India.



Ms. Kushla Sahgal

Trustee,
Vijaya Gujral Foundation

Kushla Sahgal, the Trustee of Vijaya Gujral Foundation, divides her time between Delhi and Chandigarh. She has been a regular Blood Donor her entire life and has been contributing to EWS students in a School in Chandigarh. She Graduated from Delhi School of Planning and Architecture.



Mr. Aryaman Jalota

Trustee,
Vijaya Gujral Foundation

Aryaman Jalota is the Trustee of Vijaya Gujral Foundation. A graduate from Princeton University, he is currently working as an analyst at Goldman Sachs in New York. His passion for causes began with ORGAN India. His late mother, Ms Medha Jalota, who suffered from terminal heart and kidney disease, and received two heart transplants and one kidney transplant, inspired him to join his family in spreading awareness on organ donation.

OUR TEAM



Ms. Sunayana Singh

Chief Executive Officer
ORGAN India

Co-founder of ORGAN India, Sunayana is involved in strategic planning in the organisation, guiding the team and providing leadership in all projects of ORGAN, India



Dr. Geetika Vashisth

Senior Project Manager,
ORGAN India

A public-health professional with an MHA degree from TISS, Dr Geetika heads the Project Management and Implementation, Community Outreach, Research and Awareness activities of the organization.



Dr. Sourabh Sharma

Project Manager,
ORGAN India

Dr Sourabh is responsible for outreach, administrative tasks and project implementation. He also manages ORGAN India's 24-hour Toll Free Helpline.



Dr. Devansh Vaish

Manager - Strategy and
Fundraising
ORGAN India

Dr Devansh Vaish has helped with fundraising and strategizing for our huge portfolio of initiatives since May 2019. He is also responsible for our monthly Newsletter and Social Media initiatives.



Mr. Harjeet Singh

Administration In-Charge
ORGAN India

Harjeet has 17 years of experience in his field and is responsible for administration, logistics and overall project coordination within the organisation.



M. Deepak

Associate Intern,
ORGAN India

M. Deepak has been working with Parashar Foundation since January 2019, as an Associate Intern. He carries out research on our various projects and assists the Team at events



Mohd. Arbaz

Associate Intern
ORGAN India

Mohd. Arbaz has been working with Parashar Foundation since November 2019, as an Associate Intern. He is responsible for doing donor card registrations and in assisting the senior team members in various projects.



Ms. Kavita Puri Arora

Graphic Consultant,
ORGAN India

Kavita has been instrumental in designing and creating our diverse range of collateral from children's booklets to ads, creating and initiating campaigns and managing our events.

OUR ADVISORS

We are extremely grateful to our Advisors, who have been supporting and advising us over the years.

Their invaluable inputs and insights have made it possible for us to become pioneers in the movement to support transplant patients and to reach out to millions of people throughout India to further the cause of organ donation



Sh. Anup Jalota

Musician, Singer and
Chief Patron - ORGAN India



Dr. Kewal Krishan

Program Head, Heart Transplant &
Ventricular Assist Devices & Senior
Consultant Cardiac Surgeon,
Max Heart & Vascular Institute, Saket, New Delhi
Chief Patron - ORGAN India



Ms. Neelima Chopra

Consultant - Business Strategy



Dr. Sandeep Vaishya

Executive Director, Department
of Neurosurgery
Fortis Memorial Research
Institute, Gurgaon



Prof. Dr. Ravi Mohanka

Chief Surgeon & Head,
Department of Liver Transplant &
Hepato-Biliary Surgery
Global Hospitals, Mumbai



Dr. P.N. Gupta

Chief of Nephrology &
Transplant Physician,
Paras Hospitals, Gurgaon



Dr. Ashish Sharma

Professor & Head Institution,
Department of Renal Transplant
Surgery,
PGIMER, Chandigarh



Dr. Suresh Kumar Badhan

Medical Officer - CGHS,
Former Consultant - Coordination,
NOTTO



Trilly Rachel Mathew

Manager - Organ Transplant,
Paras Hospital, Gurgaon

OUR AMBASSADORS



Anita Singh is closely associated with ORGAN India as an Ambassador for Organ Donation to promote and create awareness around the subject. As one of the most experienced and applauded Crew Members of Air India, her organization enthusiastically embraced her proposal to include organ donation as part of the Corporate Social Responsibility Program of Air India. She conducts talk sessions at Airline Training Venues, addressing and motivating a wide cross-section of employees working with Air India.



Mamta, an organ donor, has been associated with ORGAN India to promote organ donation so that no one would have to go through what she and her family did. Apart from running a successful business as a fashion designer, she spends a lot of time for the cause of organ donation, motivating everyone she comes across to be an organ donor.

OUR SUPPORTERS



Prakash Asphaltting's & Toll Highways (India) Ltd.

Mr. Atul C Kirlosk

Mr. Ravi Cargill

Brainwave Medical Technologies

Teknosurg International

Ms. Usha Bansal

SJW Alumni Trust

Balaji Operation & Maintenance

ADVOCACY

FOURTH COLLABORATIVE CONCLAVE FOR ORGAN DONATION

ORGAN India is proud to have hosted the Fourth Collaborative Conclave for Organ Donation under the aegis of NOTTO on February 28th, 2020 at Juniper Hall, India Habitat Centre, Delhi. The annual event for NGOs and Government Stakeholders across India is an eagerly awaited gathering to collaboratively discuss the way forward and to encourage organ donation in India. The additional theme for this year was to suggest innovative concepts for spreading awareness on organ donation through effective utilization of various tools for mass outreach.

The day-long conclave was inaugurated by Chief Guest Dr. Vasanthi Ramesh, Director of NOTTO (National Organ and Tissue Transplant Organisation), Ministry of Health and Family Welfare, GOI, who along with Ms. Anika Parashar, Chairperson, Parashar Foundation, Ms. Eeda Gujral Chopra, Trustee, Vijaya Gujral Foundation, Dr. Harsha Jauhari, Technical Advisor, NOTP, DGHS, GOI, Dr. Promila Gupta, Principal Consultant, DGHS, MoHFW, GOI and Dr. Anil Kumar, Additional DDG, NOTP Program Officer, MoHFW, GOI and Ms. Sunayana Singh, Co-Founder & CEO, ORGAN India, lit the lamp and set the ball rolling.

Approximately 60 participants attended the Conclave. Attendees included representatives of 20 NGOs, NOTTO, Ministry of Health and Family Welfare, ZTCC Pune, ROTTO Northern Region, PGI Chandigarh, Lady Hardinge Medical College,



Stakeholders from diverse States like Assam, Maharashtra, Rajasthan, Haryana, Madhya Pradesh, Odisha, Chandigarh attended the Conclave. ORGAN India, Donate Life, MOHAN Foundation, Shine India Foundation, Muskaan Group, A Million Pledges, Dadhichi Deh Daan Samiti, Zublee Foundation, Rebirth Foundation, MOTHER, NDTN, Apex Kidney Foundation, The Restoring Force, The Pravin Agarwal Foundation were some of the NGOs in attendance.

NOTTO Director in her opening speech praised ORGAN India's initiatives and lauded the efforts of NGOs towards collecting donor pledges and stressed that it is an important part of awareness. She said that increasing awareness amongst hospital staff, bureaucrats and politicians, and training of ASHAs, ANMs, Anganwadis, social workers and volunteers should be undertaken by NGOs for the movement to go forward to the grassroots. Local religious leaders should be roped in as their words carry a lot of weight.

This Conclave we instituted the Kirti Parashar Oration in honour of our former Chairperson, Late Mrs. Kirti Parashar. We were privileged to have the first Oration delivered by Dr. K.R. Balakrishnan, Director & Chairman, Lung & Heart Transplant, MGM healthcare Chennai. Dr. K.R. Balakrishnan is one of India's most successful heart transplant surgeons and was also Mrs. Parashar's surgeon.

The Conclave saw a host of new and exciting topics. The latest in the space is the need to use radio as a medium of awareness which ORGAN India has been doing successfully with Community Radio Stations. Issues such as the need for A Swap Transplant Registry at the national level to reduce the waiting list, NGO communication, with

NOTTO, Organ Donation Awareness in schools, colleges, Medical Colleges & other higher institutions and innovative methods for outreach were extensively discussed.

Eminent panellists spoke of the role of Media & Films play in promoting organ donation. They suggested strategies such as a non-monetary association between media and NGOs, the need for well packaged and attractive material for publishing, and methods of approaching media houses in order to get coverage. Our social media and graphics experts spoke of how highly effective, low cost and creative tool these are to reach out to millions of people.

Funding for Transplants through crowdfunding and private foundations like The Pravin Agarwal Foundations (TPAF) was highlighted, and a proposal to bring transplants under various government schemes in all States was discussed.

The Conclave heard presentations on organ donation programs in emerging States like Haryana and Odisha, and on methods of inclusion of organ donor status on driving licenses and the need for its inclusion in RTOs across India.

Two special panel discussions were held; one on India's Transplant Games and on India's participation in the World Transplant Games for which funding, help and encouragement is required by the athletes. NGO Representation on State and National Level Advisory Committees was also stressed upon. The second panel discussion was on the role of community radios in spreading awareness across communities.

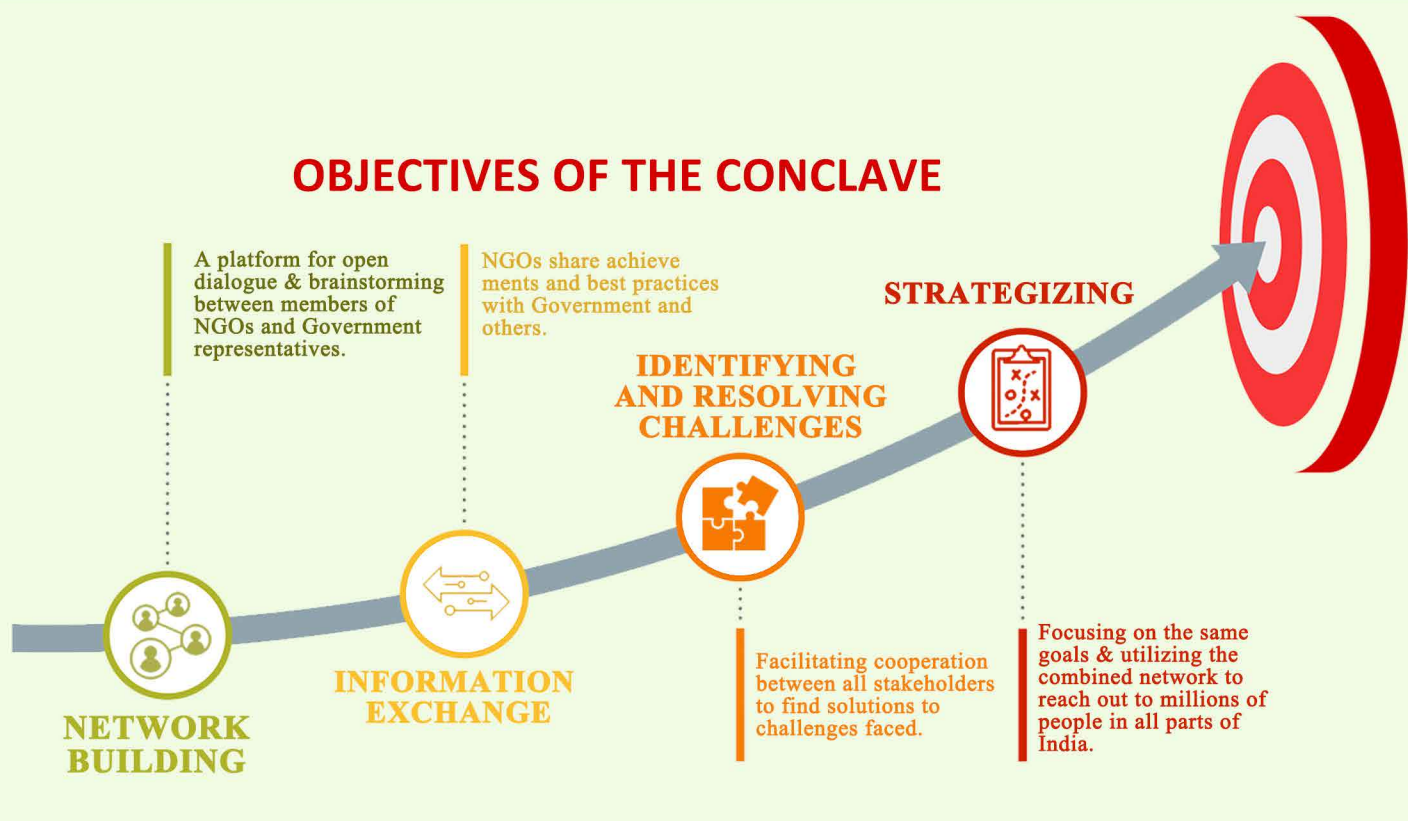


We had an eminent array of speakers at this Conclave -

Dr. Vasanthi Ramesh	Director NOTTO, DGHS, MoHFW, GOI
Dr. Harsha Jauhari	Technical Advisor, NOTP, DGHS, MoHFW
Arati Gokhale	Central Coordinator, ZTCC Pune
Dr. G. L. Singal	Project Coordinator - Beti Bachao Beti Padhao, Secretariat Office, CM, Haryana
M.S.H. Beg	Treasurer, Community Radio Association
Arti Jaiman	Station Director, Gurgaon Ki Awaaz Community Radio; The Restoring Force
Sharmila Sharma	Station Manager, Gurgaon Ki Awaaz Community Radio
Sunayana Singh	CEO ORGAN India
Dr. Promila Gupta	Principal Consultant, DGHS, MoHFW, GOI;
Dr. Anil Kumar	Additional DDG, NOTP Program Officer, MoHFW, GOI
Dr. Kulwant Gaur	Shine India Foundation
Dr. Sheetal Joshi	Associate Professor, Lady Hardinge Medical College
Dr. Ganesh Sanap	Apex Kidney Foundation
Rajesh Shetty	Rebirth Foundation
Badal Rag	AVP – Brand at The Times of India
Sanjana Agarwal Jain	Flying Elephant Films
Ambica Singh	Special Projects NDTV
Pallavi Kumar	Executive Director (Delhi-NCR), MOHAN Foundation
Kavita Puri Arora	Thirteen Twenty Productions
Shokey Malik	Founder and CEO, WeBeasts
Kankshi Bhansvar	Manager, The Pravin Agarwal Foundation
Priyanka Borah	CEO, Zublee Foundation
T.N. Panda	CEO, MOTHER
Sandipan Arya	Prabhari Sevaadar, Muskan Group
Karhun Nanda	Heart Recipient, World Transplant Games 2019 participant
Ankita Shrivastava	Liver Donor, World Transplant Games 2019 participant
Dr. Navdeep Bansal	PGIMER Chandigarh, Transplant Coordinator at PGI Chandigarh
Mr. Pankaj Agarwal	A Million Pledges



OBJECTIVES OF THE CONCLAVE



RADIO PROGRAMMES

2019 marked the beginning of ORGAN India's entry into the world of Community Radio! Our Team at ORGAN India has over the past year, recorded, edited and aired more than 48 shows for various radio stations across the country. We are overjoyed to be reaching out to lakhs of people across India through this unique programme. A melodious jingle by singer Sonam Kalra has been conceptualized for the radio show.

We have had a year of exciting and informative radio shows under the following headings.

- ❖ General information related to Organ, Tissue and Body Donation
- ❖ Donor family interviews and Recipient stories of success and survival
- ❖ Interviews with experts and stakeholders in various fields of transplantation such as kidney, liver, heart etc. Top Doctors are interviewed.
- ❖ Prevention and treatment of non-communicable diseases and end stage organ failure etc.

Over the next year we plan to expand our reach to double the number of stations across India. Stay tuned for more!



Radio Gunjan
FM 91.2

We began our journey with a fruitful collaboration with Gunjan Organization for Community Development in Dharamshala, Himachal Pradesh for a community radio project that began in April 2019. The radio show Radio Show on Organ, Tissue and Body Donation called 'Jeevan Ek Anmol Uphaar.' has been running successfully on Apna Radio 91.2 Gunjan FM, for over a year.



The show is aired for half an hour three days a week, with new episode being aired on every Sunday at 7am and 12 noon. Repeat broadcast is done every Monday and Thursday at 7am and 12 noon. 39 new episodes were aired till 31st March, 2020, with a total number of 141 broadcasts including repeat shows. The shows have been well received by listeners and we are going strong in the current year with 4 new shows every month.

Radio Gunjan FM 91.2 MHz Community Radio Station's 24x7 broadcast to a 30 kms radius around Dharamshala, reaching estimated population of 6 lakhs. A special thanks to Mr. Sandeep Parmar for initiating us into the world of community radio and being our most fervent supporter, also thanks to Meenakshi and the team at Radio Gunjan for furthering cause of organ and tissue donation.

You can hear our shows by downloading the Gunjan radio app from Playstore or go directly to the station by using the QR code given on the next page.



Pictures of listeners around Dharamshala, tuning in to our show

Radio Mann 90.8FM Vidisha, Madhya Pradesh



Following our successful run at Gunjan Radio, we have come together with Radio Mann 90.8 FM in Vidisha, Madhya Pradesh, to broadcast our radio show on organ, tissue, and body donation, 'Jeevan: Ek Anmol Uphaar'. Launched in 2015, Radio Mann is the only radio station in Vidisha, Madhya Pradesh. The station broadcasts at 90.8 MHz to nearly 60 kms of surrounding area and is extremely popular in the two Districts of Vidisha and Raisen, with an estimated listenership of 2,50,000 per day according to a survey done by them. The first episode was aired on February 2nd, 2020, and it is a weekly program broadcast every Sunday, from 1 to 2 pm. 9 shows were aired till 31st March 2020, and we will continue to broadcast our shows in the year 2020-21.

To listen to our program, one can download the mobile application of Radiomann 90.8 FM from google playstore or the QR code given here.

Gurgaon Ki Awaaz 107.8 FM, Haryana

In March 2020, we tied up with NGO The Restoring Force, to broadcast these shows on their Community Radio Station Gurgaon Ki Awaaz Samudayik Radio in District Gurugram. This Community Radio Project has been conceived as a part of a mass awareness campaign in Haryana on Organ, Tissue and Body Donation for the year 2020-21. As a part of our MoU with District Administration of Gurugram, this Community Radio show is one of the first steps to sensitize people on the subject.





Gurgaon Ki Awaaz is the only civil society community radio station in the National Capital Region, broadcasting continuously 22 hours a day since 2009. The station is a platform for the diverse voices and communities of Gurgaon, with a special emphasis on voices left *out* of the mainstream media narrative.

4 news shows are aired monthly, and 4 were aired till March 31st, 2019. The broadcast timing for the new show each week is Thursday 9:00 am, Thursday 6:00 pm and Sunday 3:00 pm. We will be broadcasting our show here for the year 2020-21.

Gurgaon Ki Awaaz has - 46,000 unique listenership over the internet as per data provided from streaming data provider. This figure went up by 61% since the beginning of lockdown in March 2019. It also has an estimated listenership of 5,00,000 on FM Radio. The station has over 20,000 unique callers calling into their studio lines over a year (data from Gramvaani, their mobile telephony and broadcast tech partners). Assuming that for every 25 listeners, 1 will call into the studio to participate in on-air shows or to record a message, that extrapolates to over 5 lakh listeners.

We are very grateful to Ms. Arti Jaiman, Station Director, Gurgaon Ki Awaaz, for her tremendous support, and to Ms. Sharmila Sharma for all her help.

To listen to the station in Gurgaon, tune into 107.8 FM inside their footprint. Or download the Simple Radio app and search "Gurgaon". You can press the QR code below to listen to the station.

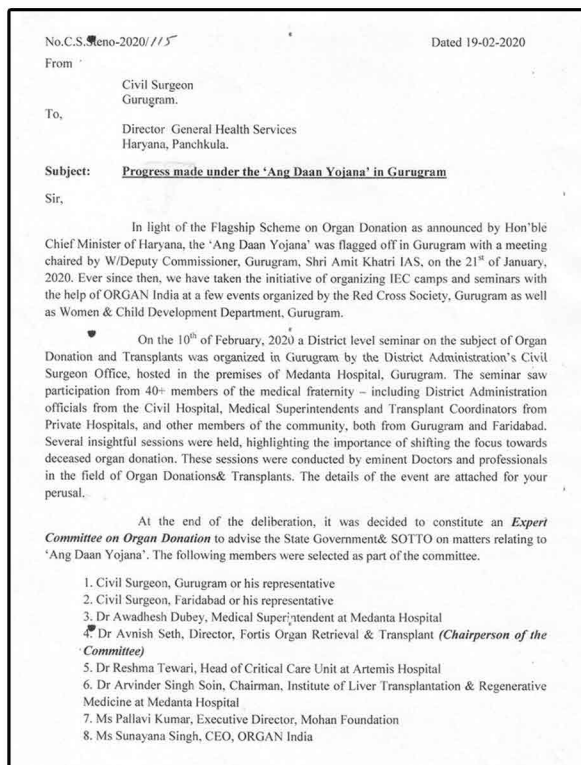


ANG DAAN YOJANA, HARYANA

In January 2020, ORGAN India was invited to be a part of Haryana's 'Ang Daan Yojana,' a flagship scheme to create awareness on organ donation, launched under the able guidance of the Honourable Chief Minister of Haryana, Sh. Manohar Lal Khattar. It was launched as a pilot in four districts of Haryana - Gurugram, Panchkula, Rohtak and Faridabad - under the Chief Minister's Good Governance Associates Program led by Dr. Rakesh Gupta, Additional Secretary to Chief Minister, Haryana, and Director, Chief Minister's Good Governance Associates Program.

ORGAN India began with providing all the IEC Materials





for the 'Ang Daan Yojana', such as posters, banners, brochures, school booklets, short films etc. to the CMGGA Team for their use.

In February 2020, as a part of this initiative, ORGAN India signed an MoU with Deputy Commissioner Gurugram District to carry out awareness activities in the District, including Radio Shows, School Programs, Camps & Seminars, Training of workers, providing IEC materials for display in all Hospitals & major intersections across the District, amongst others. We have already conducted several sessions in Gurugram District in collaboration with the DC Office and Indian Red Cross Society, Gurugram District, to reach out to students, teachers, public and government employees. We have submitted proposals for an action plan to reach out to all schools and colleges in the District and work closely with the District Education Officer.

We have also started to broadcast our Radio show on Organ, Tissue & Body Donation called Jeevan: Ek Anmol Uphaar, on Gurgaon Ki Awaaz – a community radio station broadcasting in the District of Gurugram. We reach out weekly to the public to give them information on organ donation and transplantation, including how to deal with dialysis and other situations where they may be facing organ failure.

In Faridabad district, our banners were displayed at the world renowned Surajkund Mela. In Rohtak district, a huge programme Raahgiri was held with the theme of organ donation. In Panchkula, we began with awareness sessions for 4 government colleges.

Furthermore, ORGAN India CEO, Sunayana Singh, is a part of the Expert Committee on Organ Donation to advise the State Government and SOTTO (State Organ & Tissue Transplant Organization) on matters relating to 'Ang Daan Yojana'.

We look forward to many such initiatives, online and offline, in all the Districts of Haryana in the next year.



ORGAN TEAM AS FACULTY

Over the course of this year, we were privileged to have been invited as Faculty to seminars and training sessions at various respected organizations.

Our CEO, Ms. Sunayana Singh, was invited as Faculty to deliver a talk on several prestigious platforms. Senior Project Manager, Dr. Geetika Vashisth and Dr Sourabh Sharma, Project Manager were also invited as faculty to prestigious events.

- ❖ Promoting Organ Donation – Media & NGOs' Contribution & Initiatives" at the Annual Transplant Coordinators Conference at the 16th Congress of the Asian Society of Transplantation, October 2019.
- ❖ Role of NGOs and media in facilitating organ donation, and templates for creating awareness" at a Workshop on "Organ Transplantation - Together Towards Tomorrow" at the Holy Family College of Nursing, Delhi on 4th-5th November, 2019.
- ❖ For the 6th Batch of Training of Transplant Coordinators, organized by National Organ & Tissue Transplant Organisation (NOTTO) from 3rd to 7th September 2019 at Safdarjung Hospital Campus. The topic presented was 'Tools for creating public awareness (IEC)'.
 ❖ Panel on 'Provision of long-term support to children who have undergone Paediatric Liver Transplants' at the Affordable Liver Transplants Conclave 2019 held by The Pravin Agarwal Foundation (TPAF) on 2nd August, 2019 in Mumbai.
- ❖ Our Senior Project Manager, Dr. Geetika Vashisth was invited to deliver a talk on Organ Donation and Transplantation at a CME organized at ESIC Dental College and Hospital in Delhi, as part of their Continued Medical Education series, on May 7, 2019.
- ❖ Dr. Sourabh Sharma, Project Manager, ORGAN India was invited as one of the panellists, at a panel discussion organized by Kiran Foundation on organ donation in Bhopal on the occasion of World Health Day on, 7th April 2019. Mr. Anand Sharma, Commissioner, Medical Education, Madhya Pradesh Government was the Chief Guest for the discussion. Religious leaders were also part of the session to share their thoughts on the queries related to religious aspects.



HINDI POSTERS



This year, ORGAN India decided to make a series of posters and banners in Hindi to reach out to the general population of India. We felt that a lot of the IEC material that was being developed by ourselves and others for online and offline purposes was not available in Hindi, and if it was available, it was not very inviting or something that people were drawn towards. Following such a request from Dr. Ritu Saxena – Deputy Medical Superintendent, Lok Nayak Hospital, we decided to go ahead with creating these collaterals.

In this endeavour, we spent a few months with all our creative experts and advisors and came up with a series of Hindi Posters and Banners that we felt would capture all the relevant information on organ donation and

transplantation, and would be something that the public would be interested in looking at and reading. It was also presented in a positive way to enable people to retain the information and reach out to us and relevant government agencies, if needed.



The posters were first inaugurated at Lok Nayak Hospital, Delhi, by Dr. Kishor Singh, Medical Director, Dr. Sunil Arora, Additional Medical Superintendent and Dr. Ritu Saxena, Deputy Medical Superintendent. These Hindi posters have been designed to create awareness amongst the general public visiting the hospital, and will be displayed in the OPD waiting area.

Our posters have been sent to several NGOs and hospitals in India, including leading hospitals in Delhi/NCR – Lady Hardinge Medical College, Batra Hospital, Paras Hospital, Venkateshwar Hospital, Asian Institute of Medical Sciences etc. They have also been put at over 46 Urban Health Care Centres in Gurugram, at the Mini Secretariat, and at major crossings in the district of Gurugram, Haryana. The Haryana Government's 'Ang Daan Yojana' has used the posters and banners extensively in all the districts.

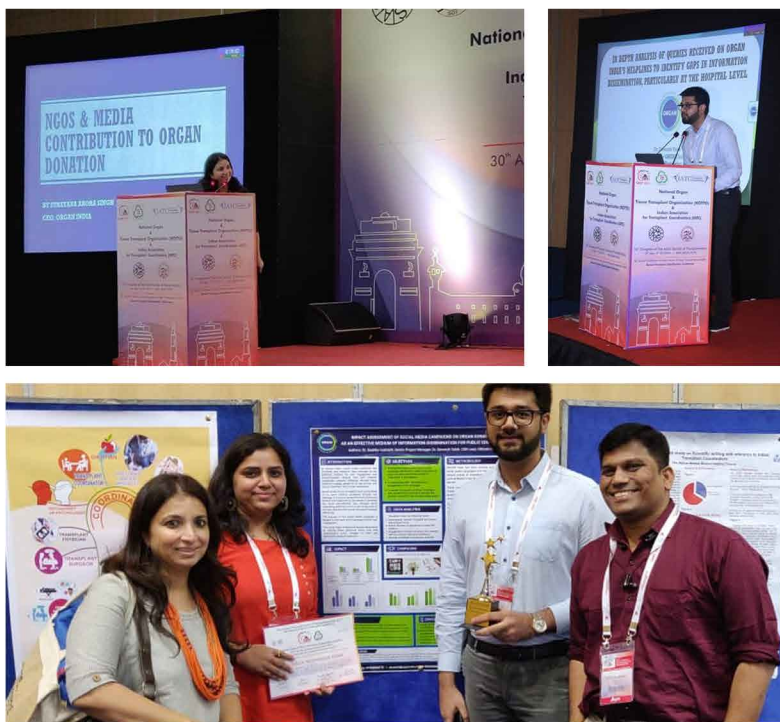



KNOWLEDGE PARTNERS

ORGAN India was Knowledge Partner for the Annual Transplant Coordinators Conference 2019, conducted by the the Indian Association for Transplant Coordinators (IATC) under the banners of the National Organ & Tissue Transplant Organization (NOTTO), the Congress of Asian Society of Transplantation (CAST) and the Indian Society of Organ Transplantation (ISOT). The conference was organized on 30th September and 1st October at Greater Noida, DELHI NCR.

The Annual Transplant Coordinators Conference is an event hosted by the ISOT in different parts of India that sees Transplant Coordinators, Nurses and Doctors working in the hospitals across India come together to share information, new practices, materials, and knowledge. It is the one event which all the Organ Donation and Transplant Community in India looks forward to.

As Knowledge Partners to the Indian Association of Transplant Coordinators (IATC), we provided support for planning, faculty, gifts, and were proud to be associated with them for such an esteemed event.





ORGAN India
An initiative of the Parashar Foundation

is proud to be the

Knowledge Partner

at the

Annual Transplant Coordinators Conference
30th September & 1st October, 2019
India Exposition Mart Limited, Greater Noida, Delhi-NCR

UNDER THE AEGIS OF
Asian Society of Transplantation &
Indian Society of Organ Transplantation

ORGANISED BY
National Organ & Tissue
Transplant Organisation (NOTTO)
and
Indian Association for Transplant
Coordinators (IATC)

*Coming together is a beginning
Working together is progress
Staying together is success*

For more details:
Visit www.organindia.org or call toll-free no. 1800 120 3648

RESEARCH PAPERS



The Network and Alliance of Transplant Coordinators (NATCO), in association with MOHAN Foundation and the Centre for Management of Health Services (CMHS) - Indian Institute of Management, Ahmedabad organized the 12th Annual Transplant Coordinators' Conference at the IIM Ahmedabad campus on the 30th November and 1st December. The theme of this year's conference was "Let's Collaborate," with a focus on exploring public-private partnership options for organ donation in India. Experts from government, industry, transplant professionals, and public health specialists were invited to be part of this focus discussion.

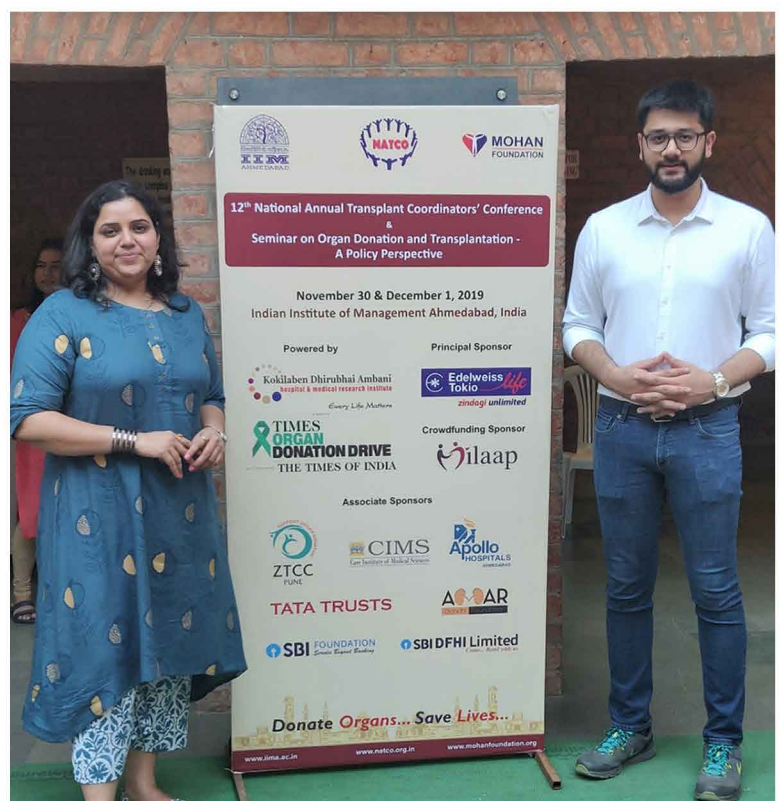
The 12th NATCO conference had close to 150 Transplant Coordinators, working in public and private hospitals, participating from across the country. Faculty included doctors, senior transplant coordinators, NGO heads and representatives, academicians, media professionals, corporate professionals, IAS officers and bureaucrats who shared their ideas and views on a wide range of topics.

Dr. Geetika Vashisth, Senior Project Manager, and Dr. Devansh Vaish, CSR Lead, represented ORGAN India at the conference. Two ORGAN India research papers that were extensively researched by them were presented. Dr. Devansh Vaish presented our paper titled 'In-Depth Analysis of Queries Received on ORGAN India Helplines'. It was an analysis of what people are looking for when they call us on our Helplines, and what all stakeholders in the field of organ donation can do to help people better.

Dr. Geetika Vashisth presented ORGAN India's paper titled 'In-depth analysis of the socio-demographic profile of people from across India who pledged to be an organ donor'. We did an analysis of who the people are who are pledging, and their profile including age, gender, region etc. We are very proud that this research paper by Dr. Geetika Vashisth won the Dr. Amalorpavanathan Best Scientific Paper award at the conference.

ORGAN India, Zulee Foundation, Shatayu, FORT, Donate Life, MF Jaipur Citizen Forum, and Gift of Life Adventure were the NGOs that participated in the event and discussed a possible common template design for all NGOs for organ donation awareness. Dr. Geetika Vashisth represented ORGAN India in the panel discussion.

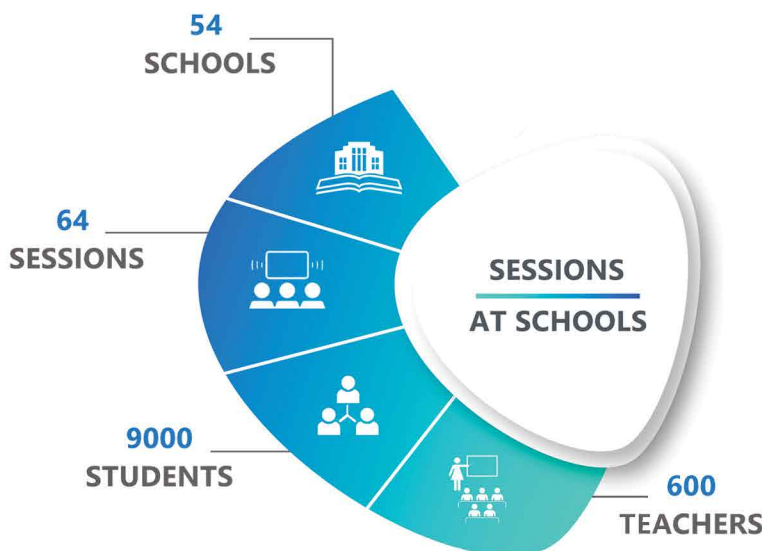
The conference provided a great opportunity for all stakeholders in the Organ Donation and Transplantation space to collaborate and learn from each other's work to achieve the common goal of saving lives through organ donation.



AWARENESS INITIATIVES

Sensitization of the public is the key to the success of any country's Organ Donation & Transplant Program. Our Pan-India Awareness Sessions were stepped up in this year and included many more high-profile events, hospital sensitizations, collaborations and outstation events. We had a total of 123 sessions/ seminar/ trainings and tripled our Pan-India sessions which reached 37 this year!

AWARENESS AT SCHOOLS - LET'S GET ORGANIZED



Our school program continues to grow by leaps and bounds despite the closure of schools through a big part of the school year in Delhi. This year we covered an astounding 54 schools and held 64 sessions in the schools as a part of our successful 'Let's Get ORGANized' school programme. Out of these 37 were in Delhi-NCR and 17 Pan-India. We reached out to a total of 9000 students and 600 teachers.

DELHI NCR

We were fortunate to be invited to 37 schools across Delhi-NCR to address students as well as teachers and school staff who received our sessions with a lot of enthusiasm.

Immense support came this year once again from the Directorate of Education, Government of National Capital Territory of Delhi, in the form of renewal of a Directive to schools to allow us to run our awareness project in Delhi. We thank the Delhi Government for their continuous support.

GOVT. OF NCT OF DELHI
OFFICE OF THE DEPUTY DIRECTOR OF EDUCATION (HQ)
DIRECTORATE OF EDUCATION: OLD PATRACHAR BUILDING
LUCKNOW ROAD, TIMARPUR, DELHI-110054

No.HQ.Br/May-Aug.2019/NGO.Committee/3779 Dated: 16-9-19

CIRCULAR

On the basis of the recommendations of NGO Committee Meetings dated 09.08.2019 and 21.08.2019 and thereafter approved by the Competent Authority, permissions are hereby granted to the following NGO/ Organizations to run their project in Delhi Govt. Schools for the session 2019-20:-

RENEWAL PROPOSALS:-

Pershyr Foundation, (Organ Receiving & Giving Awareness Networks) (ORGAN) D-119, Defence Colony, New Delhi-24 9818303306	Proposal for conducting awareness session on Organ Donation in schools of Delhi	<ul style="list-style-type: none"> Central District South District East District West District North District 	Recommended for conducting only one session in each school in a year
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The above said permissions are given under the following terms and conditions:-

- No data of the students / parents address or contact numbers will be shared in the light of the privacy concern of the parents.
- The schools working should not be disrupted and safety and security of the students should be ensured.
- Financial aid will not be provided by the Directorate of Education to the concerned Organization or to any person moreover no foreign funding should be involved in the project without prior approval of DoE.
- Privacy of students/parents should not be affected in the process of project.
- Material will not show any kind of advertisement i.e. name, sign, logo, sponsorship and material should not be distributed by any Celebrity.
- The recognition of the NGO / Organization should be registered and validated by the Competent Authority. Further it is the responsibility of the Head of the School who should be satisfied and convinced by the NGO / Organization before the commencement of the project.
- The finding of the project should be shared with the Director of Education.
- There shall be no uploading of the image / pictures / video of the students on social media pages except with the prior written permission of Director (Education).
- Organization have to ensure that Any damages whatsoever occurred while conducting the program will be sole responsibility of the Organization and should rectify to the entire satisfaction of the HOS.
- The permission is purely provisional and liable to be withdrawn at any time if it is found to be against the national interest or causes any type of obstruction in the functioning of DoE as well as violation of these terms and conditions.
- List of project team and their Bio-Data will be shared with the HOS prior to project.

12. The DoE will be indemnified against any legal/financial liability/litigation that may arise out of the project process or its findings.

This issues with the prior approval of the competent authority.

(NEELAM YADAV)
DY. DIRECTOR OF EDUCATION (HQ)

No.HQ.Br/May-Aug.2019/NGO Committee/ 3779 Dated: 16/9/19

Copy to:-

- The PA to Director (Education), Directorate of Education.
- The Deputy Director of Education (Districts / Zones concerned) (through website) and are hereby requested to extend their co-operation to the said NGO / Organization and monitor their work from time to time at the time of regular / mandatory inspection.
- DDE (Inspection) (through website), Inspection Branch with request to include the inspection of NGO's activities in the inspection proforma as suggested vide letter number HQ.Br/Jun.2019/NGO Committee/415 dated 24.01.2019.
- HOS concerned, (through website) for compliance of above mentioned directions and must confirm identity of persons belonging to the NGO / Organization before allowing them to carry out the task and the work / Project / Research Work should be run under the supervision of experienced Teacher(s). No unauthorised person should be allowed inside classes. HOS also ensure that only one activity of one NGO at a time may be permitted in the school.
- OS (IT) with the request to upload the circular on the website of Directorate of Education.

(NEELAM YADAV)
DY. DIRECTOR OF EDUCATION (HQ)

LIST OF SCHOOLS WHERE SESSIONS WERE HELD IN 2019-2020



1	Sarvodaya Bal Vidyalaya No. 2, Molar Band
2	GGSSS, Tajpur Pahari Badarpur
3	GGSSS No. 2, Tughlakabad Ext.
4	Navyug School, Lodhi Road
5	GBSSS No. 2, Jama Masjid
6	BVG KG Marg
7	Govt. Excellence Hr. Sec. School, Vidisha
8	APS Shankar Vihar
9	Ramjas School, Karol Bagh
10	Sarvodaya Bal Vidyalaya, Delhi Cantt
11	GBSSS, IARI, Pusa Road, Delhi
12	Navy Children School, Chanakyapuri, Delhi
13	GBSSS, Sec 3, RK Puram
14	GBSSS No. 2, Block D, Janak Puri
15	SBV, Block D, Janak Puri
16	Sarvodaya Vidyalaya, Jorbagh
17	Krendriya Vidyalaya No. 1, Delhi Cantt
18	GBSSS No. 3, Kalka Ji
19	Step by Step School, Noida
20	Krendriya Vidyalaya No. 1, Delhi Cantt
21	Science Exhibition - Red Roses public School
22	Himalaya Public School, Rohini
23	AVB (Adarsh vidya Bhavan) School, IP Extension
24	Jungpura Govt. Co. Ed. Sr. Sec. School
25	Sarvodaya Co Ed Ss, School, RK puram, Sec 3
26	Sarvodaya Co. Ed. Vidyalaya, Masjid Moth
27	Sarvodaya Co. Ed. SS. School, Safdarjung Enclave

28	Sarvodaya Kanya Vidyalaya, C Block, Defence Colony
29	Riverside School, Ahmedabad
30	Sarvodaya Co. Ed. Vodyalaya, Masjid Moth (Teacher's Session)
31	Sarvodaya Bal Vidyalaya No. 1, Sarojini Nagar
32	GBSSS No. 4, Sarojini Nagar
33	Sushila Model School, Ghaziabad
34	Delhi Public Academy, Gwalior
35	Kendriya Vidyalaya No. 1
36	kendriya Vidyalaya No. 5
37	Swami Vivekanand Academy
38	Doon Public School, Gwalior
39	Delhi Public School, Gwalior
40	Govt. High School, Madhavganj No. 1
41	Saraswati Shishu Mandir, Kila Ander, Vidisha
42	Saket MGM, Hr.. Sec. School, Vidisha
43	Agarwal Internatinal Public School, Ahmedpur, Vidisha
44	Trinity Convent Hr. Sec. School, Vidisha
45	Maa Bhavani Public School, Vidisha
46	Sunrisers Hr. Sec. School, Vidisha
47	Saaswati Shishu Mandir, Teelakhedi, Vidisha
48	The Union Public School, Delhi
49	Govt. Excellence Hr. Sec. School, Vidisha
50	Navyug School, Pandara Road
51	Navyug School, Pandara Road (Teacher's Session)
52	Amity School, Noida
53	Vasant Velly, School (Kid's Session)
54	Vasant Velly, School (Teacher's Session)

SESSIONS HELD AT DELHI-NCR SCHOOLS 2019-2020



PAN-INDIA SCHOOLS

Madhya Pradesh was covered this year with 17 schools reached across Gwalior, Vidisha and Ahmedabad. Our team was met with a lot of support by schools in all these cities, and we have realized that support for the cause is deep-rooted within our values.

Schools invited us with open arms and both students and teachers were very enthused and open to the concept of organ donation. They eagerly partook in the discussions and interacted freely with the speakers. The quiz at the end was as always, a huge success, and students eagerly participated in a quest to win a coveted notebook!



PAN-INDIA CORPORATE, PUBLIC & TRAINING SESSIONS



52 awareness sessions were held Pan-India in multiple offices during this year. DHL Logistics, The Marriott Group, Amco-Simco Matyrs Memorial Association, Odisha, Coca Cola bottling plant in Mathura, Delhi Golf Club and Delhi Gymkhana club, Cargill India, Dr. Lal's Pathlabs, Talbros Automotive Components Limited, were some of the big sessions and corporate campaigns we held this year.

Our national presence was felt in the 12 sessions that took place outside of Delhi, in Gwalior, Odisha, Himachal Pradesh, Madhya Pradesh, Chennai, Mumbai and UP. While some of these were big corporate events, several were part of our crucial training sessions that impart knowledge on organ donation and transplant with NGOs, ASHAs, USHAs and others to be able to carry out the work locally in their regions. Many of these were campaigns which corporates held across their various offices for multiple days across the country.



ORGAN INDIA - DHL-BLUE DART COLLABORATION

Our major corporate campaign this year was our Pan-India campaign with DHL-Blu Dart in multiple cities across India.

A Pan-India Employee Awareness Program under Global Volunteer Day 2019 Initiative was organized by DHL-Blue Dart from 16th to 29th September 2019 under the GoHelp pillar. Both online and offline campaigns were run for a fortnight sending out informative and educative messages to all the employees and management. Online campaigns helped reach everyone from the top management to field staff through emails, whatsapp, and social media. Offline awareness sessions were conducted in select offices where staff members got to interact directly with NGOs working on organ donation and understand the facts related to the social cause.

What made this collaboration between ORGAN India and DHL-Blue Dart even more special was that as many sessions were organized in DHL and Blue Dart offices located in Mumbai, Delhi-NCR, Bangalore, and Chennai, we roped in our regional NGO partners in the collaborative effort. 5 sessions across India were organized. Over 500 employees were reached through these offline awareness sessions conducted in different cities and more than 25000 thousand via online campaigns.



THE MARRIOTT GROUP JULY-AUGUST 2019



In July 2019 ORGAN India Team partnered with the JW Marriott group to spread awareness on organ donation to its employees. We were delighted to take this campaign to three hotels in the National Capital Region - the JW Marriott, Aerocity, Westin Sohna Road and The Westin, Gurgaon.

A very enthused staff pitched in with their own personal experiences and had a lot of queries. It was wonderful to see so much interest in the subject and we look forward to a very fruitful collaboration with them in the future. Many thanks to our Advisor, Ms. Neelima Chopra for organizing this collaboration.

ODISHA AMCO-SIMCO MARTYRS MEMORIAL ASSOCIATION

AMCO-SIMCO Martyrs Memorial Association organized an awareness event on organ donation in Rajgangpur, Sundargarh District of Odisha in association with ORGAN India in October, 2019. Dr. Geetika Vashisth and Dr. Sourabh Sharma, were Chief Guests at the event along with other dignitaries. College students presented a delightful song performance to inaugurate the event.

The event was attended by more than 150 people including youth volunteers of the association, and most of them pledged to be organ donors during the event. A special thanks to Mr. Ravindra from AMCO-SIMCO for organizing this event and initiating a conversation on organ donation in Sundargarh District of Odisha.

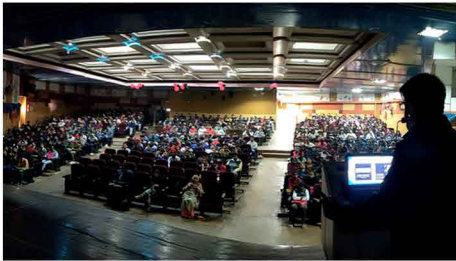


GOVERNMENT COLLEGE IN DHARAMSHALA, HIMACHAL PRADESH

ORGAN India conducted an awareness session on organ donation at Government College in Dharamshala, Himachal Pradesh, in its campus on May 9th, 2019. The session was conducted by Ms Sunayana Singh, CEO, ORGAN India with 50 students and professors who exhibited a lot of enthusiasm and support towards the noble cause.



LAKSHMIBAI NATIONAL INSTITUTE OF PHYSICAL EDUCATION IN GWALIOR, MADHYA PRADESH



Organ donation awareness session by ORGAN India at Lakshmibai National Institute of Physical Education in Gwalior, Madhya Pradesh in December 2019. Dr. Devansh Vaish and Dr. Sourabh Sharma conducted an awareness session at one of Asia's largest physical education universities with over 400 students and teachers attending the event. Students and staff exhibited a lot of interest and were happy to learn about this social cause.

LADY SHRI RAM COLLEGE FOR WOMEN, DELHI UNIVERSITY

The Voluntary Agency Placement Programme (VAPP) of Lady Shri Ram College for Women invited ORGAN India to conduct an awareness session for approximately 80 students on organ donation and transplantation. Dr. Geetika Vashisth took the session with the enthusiastic students!



'WALK THE TALK' ON ORGAN DONATION IN GWALIOR, MADHYA PRADESH

Dr. Devansh Vaish led a team of volunteers and social workers at a morning walk event on a bright and breezy Sunday morning at the Jiwaji University grounds in Gwalior to spread awareness about organ donation and transplantation. Through this unique outreach initiative, the team reached out to more than 200 people of all ages.



CISF JAWANS AT RED FORT, DELHI

Dr. Sourabh Sharma held an exceptionally good interaction with the Armed forces who were very enthusiastic about the cause. God bless them! ORGAN India was invited by CISF Unit at Red Fort to address 50 Jawans on the concept of organ donation.



TRAINING SESSIONS

FAMILY PLANNING ASSOCIATION, GWALIOR

Dr. Devansh Vaish and Dr. Sourabh Sharma conducted an informative awareness session cum training program for 30 workers and paramedical staff, peripheral healthcare workers and ASHAs. The idea was to sensitize and train workers to carry on the work at the grassroot level. Follow up sessions will be conducted in the coming year so that reach and sensitization in the area can expand.



GUNJAN COMMUNITY RADIO IN DHARAMSHALA, HIMACHAL PRADESH

ORGAN India conducted a training session on organ and eye donation for the project coordinators of Gunjan Organization for Community Development, an NGO based in Dharamshala, Himachal Pradesh. Session was attended by 20 staff members and was done in their office in Sidhbari in May 2019. The session was conducted by Ms Sunayana Singh and Dr. Geetika Vashisth. The project has since begun with the staff attending gathering in Panchayats and putting posters on eye donation in the offices of the Sarpanch.

The training session was followed by a group activity where each group discussed the way information on organ and tissue donation could be disseminated in the area. Every area and demographic have their challenges in the way people receive information on various subjects. Organ & Tissue donation is an extremely sensitive topic and would be new to the area. The idea was to come upon a method to take the information to the grassroot levels with sensitivity and understanding. A blueprint was developed which the staff would use to start conversations with the community. It was suggested that they begin first with eye donation in rural panchayats of Dharamshala, and then later organ donation. Special posters and leaflets were developed for this initiative.



आपकी आखें दुनिया देखें!
आपके साथ भी, आपके बाद भी!

हर वर्ष भारत में लगभग 2 लाख लोगों को कॉर्निया की ज़रूरत होती है।
एक व्यक्ति अपने दोनों नेत्रों को दान करके दो नेत्रहीन व्यक्तियों को रोशनी दे सकता है। सिर्फ कॉर्निया यानी नेत्र की ऊपरी झिल्ली को दान किया जाता है।

नेत्रदान का प्रण लें। आओ नेत्रदान करके नेत्रहीनों के जीवन में उजाला करें।
कोई भी व्यक्ति किसी भी उम्र में मृत्यु के बाद नेत्रदान कर सकता है। नेत्रदान करने के लिए अपने नज़दीक के नेत्र बैंक को व्यक्ति की मृत्यु के 6-8 घंटे के अंदर सम्पर्क करें।

नेत्रदान की जानकारी के लिए संपर्क करें:
डॉ आर. के. शर्मा, नोबल अकबर नेत्र बैंक, डॉ. राजेंद्र प्रसाद मेडिकल कॉलेज,
कांगड़ा जिला, हिमाचल प्रदेश
फोन नंबर - 01892-267864, 9418062864

अधिक जानकारी के लिए आप दिए गए नंबरों पर संपर्क कर सकते हैं:
गुजरात रेडियो - 7018117091, 01892-235315 ; ऑर्गेन इंडिया - 1800 120 3648

SESSIONS AT HOSPITALS

7

We covered 7 big hospitals this year who invited us to sensitize their doctors, nurses, and other staff.



LOK NAYAK HOSPITAL, DELHI



The highlight of our engagement with the medical community were talks at Lok Nayak Jaiprakash Hospital that were organized as a part of the organ donation awareness initiative. Two sessions on organ donation and transplant were conducted at the hospital with approximately 120 medical and paramedical staff.

On the first occasion, our organ donation awareness posters in Hindi, especially designed for the Lok Nayak Hospital, were inaugurated by Dr. Kishor Singh, Medical Director, Dr. Sunil Arora, Additional Medical Superintendent and Dr. Ritu Saxena, Deputy Medical Superintendent. These Hindi posters have been designed to create awareness among public visiting the hospital and will be displayed in the OPD waiting area.

GUEST LECTURE ON ORGAN DONATION AT ESIC DENTAL COLLEGE AND HOSPITAL, DELHI



ORGAN India was invited to conduct a guest lecture on Organ Donation by ESIC Dental College and Hospital in Delhi as part of their Continued Medical Education series on May 7th, 2019. Dr. Geetika Vashisth, Senior Project Manager, ORGAN India conducted the lecture.

Discussions were also held with senior doctors on how to use social media platforms effectively for the cause. The session was attended by around 250 students, professors, doctors, paramedical and other administrative staff of the ESIC Dental College and Hospital.



ASIAN INSTITUTE OF MEDICAL SCIENCES, FARIDABAD

A wonderful session on organ donation was conducted at Asian Institute of Medical Sciences Hospital in Faridabad on 12th August, 2019. The hospital organized a felicitation event for the living organ donors of their hospital on organ donation day. The event had a cultural program including a stage play on organ donation performed by the hospital staff. An awareness session was conducted during the event by Ms. Sunayana Singh.

AGARWAL HOSPITAL & RESEARCH INSTITUTE, GWALIOR

Dr. Devansh Vaish conducted an interactive awareness session at the Agarwal Hospital & Research Institute, Gwalior with 20 members of Rotary Club Gwalior. The event also received widespread coverage in the local newspapers. Special thanks to Dr. Rahul Agarwal, Head ENT & Cochlear Implant Unit, AHRI, Mrs. Nandani Kumar, and Shri Rajendra Arora.

Similar sessions were conducted with Doctors, Nurses and Hospital staff at Sri Venkateshwara Hospital, Dwarka, Holy Family Hospital, and Family Planning Association of India & Hospital, Gwalior.



VENKATESHWARA HOSPITAL, DELHI

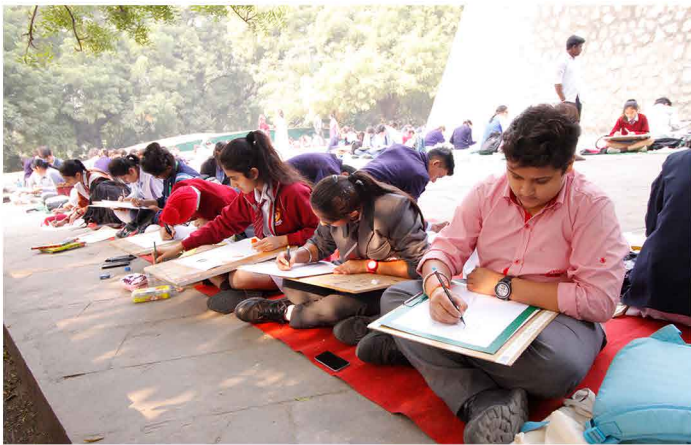


HOLY FAMILY HOSPITAL



HIGHLIGHTS OF THE YEAR

'Art for Life' Poster Making Competition on Organ Donation



As a run up to India's 10th Organ Donation Day on the 27th of November 2019, ORGAN India and Nehru Planetarium (Nehru Memorial Museum & Library) organized 'Art for Life' Poster Making Competition on Organ Donation. The competition was held at the Nehru Planetarium on November 25th, 2019 and witnessed participation of around 157 students of Classes 9-12, from 44 schools across Delhi-NCR. The theme of the competition was, 'Organ Donation – Be a Superhero'.

The annual competition aims to create awareness on the concept of Organ Donation among students, teachers encourage students to articulate their thoughts on the subject through a vibrant display of

their skill and imagination on canvas, and motivate more Indians to pledge.

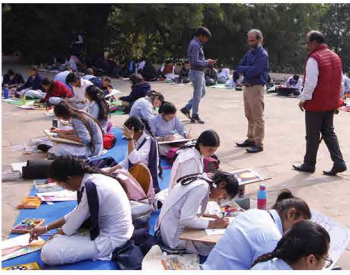
The Chief Guest for the event was the Director of the National Organ & Tissue Transplant Organisation (NOTTO), Dr. Vasanthi Ramesh, and Guest of Honour was Dr. Promila Gupta, Principal Consultant, Directorate General of Health Services, MoHFW, GOI. On behalf of Director Nehru Planetarium, NMML, Mr. Anurag Arora and Parashar Foundation Chairperson Ms. Anika Parashar opened the event with the Guests.

The competition was judged by a panel of eminent artists and experts related to art and organ donation.

Producer and Anchor, India Ahead, Mr. Jujhar Singh; Renowned Chef Mr. Suvir Saran; Artist and Photographer Ms. Ramona Singh; Dr. Sheetal Joshi, Associate Professor, Dept. of Anatomy, Lady Harding Medical College; Mr. Kamal Khurana, General Secretary, Dadhichi Deh Daan Samiti; Dr. Kewal Krishan, Heart Transplant & LVADs Senior Consultant, Cardiac Surgeon, Max Hospital, Saket; Ms. Pallavi Kumar, Executive Director, MOHAN Foundation; Senior Artist, Nehru Planetarium, Mr. Rajesh Harsh; Graphic designer and Artist Ms. Kavita Puri Arora and Artist, Nehru Planetarium, Mr. Balachandran who spared their precious time for us.

While students enthusiastically made wonderful posters on the given theme, depicting the super heroic power of an organ donor, teachers accompanying the students were given a talk on organ donation and transplant by Dr. Sourabh Sharma.





Top 3 winners in each category were presented trophies, certificates and Decathlon gift vouchers. Five students in each category also received an encouragement prize.

The Prizes to the winners were presented by Dr. Vasanthi Ramesh, Director, NOTTO; Mr. Anurag Arora, Assistant Administrative Officer, Nehru planetarium; Ms. Anika Parashar, Chairperson, Parashar Foundation; Mr. Vidur Parashar, Trustee, Parashar Foundation and Ms. Eeda Gujral Chopra, Trustee, The Vijaya Gujral Foundation.

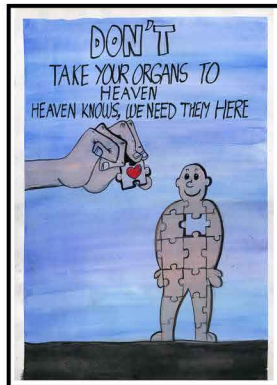
A special thanks to Dr. N. Rathnasree, Director, Nehru Planetarium, Mr. Anurag Arora, Assistant Administrative Officer, Ms. Perna Chandra, Program Manager, Nehru Planetarium, Mr. Mukesh Kumar, Assistant, Nehru Planetarium, and their entire team for their support.



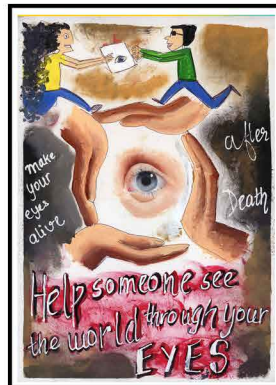
Winning Entries



FIRST PRIZE



SECOND PRIZE



THIRD PRIZE

Category 1

FIRST PRIZE – Bhomik Rajlok, Class 10th, The Union Academy Sr. Sec. School

SECOND PRIZE - Shiv Sabharwal, Class 9th, The Mother's International School, Sri Aurobindo Marg

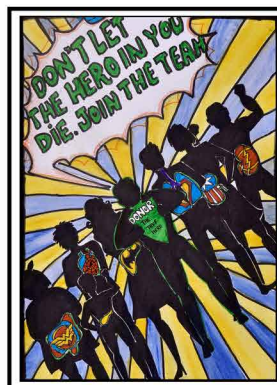
THIRD PRIZE – Ayush Bhardwaj, Class 9th, Sachdeva Global School, Dwarka

Category 2

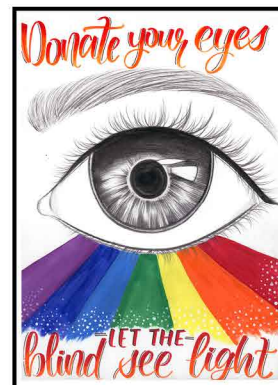
FIRST PRIZE – Khyati Rawat, Class 11th, Titiksha Public School, Rohini

SECOND PRIZE – Mubashira Khan, Class 11th, Saraswati Vidyalaya, Ansari Road, Daryaganj

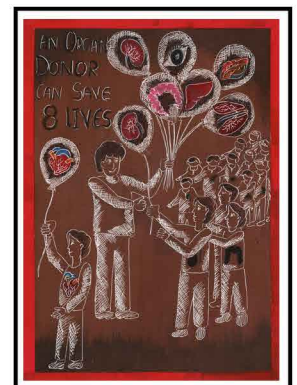
THIRD PRIZE – Laiba, Class 11th, Little Flowers Public Sr. Sec. School, Shivaji Park, Shahdara



FIRST PRIZE



SECOND PRIZE



THIRD PRIZE

ORGAN INDIA- FACEBOOK COLLABORATION FOR BLOOD DONATION

ORGAN India partnered with Facebook India on India's National Voluntary Blood Donation Day to raise awareness on Blood donation and give a call to action on both our Facebook and Instagram handles for the public to come forward to donate blood.

Facebook India's Blood Donation Day highlights the need and importance of safe blood in the life of an individual. We ran a successful Campaign with Facebook from 1st Oct - 10th October 2019 and further ran it from 22nd November to 25th December to help make this year's Blood Donation campaign a success. Posts were shared as a part of the campaign on both Facebook and Instagram in the lead up to Blood Donation Day and carried on till the end of the year.

The campaign highlighted the importance of blood donation and how every blood unit can save up to three lives. The Facebook blood donation feature has given an option to people to sign up as a donor and every time an individual shares his signature to be a blood donor on Facebook, it motivates others in their friend list and thus the chain reaction goes on.

Despite improved collection over the years (from 9.8mn units in 2012-13 to 11.45mn units in 2017-18), India is still not able to provide blood to everyone in need. With a massive blood shortage of nearly 2 million units, we need to come together to understand what keeps people away and bust the myths around blood donation. The crisis has crippled life-saving transfusions that save thousands of lives each.

Through our campaign on Facebook, we reached nearly 11.5 lakh people and approximately 3 lakh people engaged with our posts in the form of likes, shares, and comments on the posts. On Instagram, we reached approximately 13.8 lakh people and a total of 4 lakh post engagements through our campaign.

FACEBOOK POST PERFORMANCE

TOTAL REACH 10,94,621

TOTAL IMPRESSIONS 14,07,104

POST ENGAGEMENT 2,94,326

INSTAGRAM POST PERFORMANCE

TOTAL REACH 13,84,041

TOTAL IMPRESSIONS 17,36,053

POST ENGAGEMENT 3,98,877



ORGAN INDIA & NOTTO WELCOMED SOLO CYCLIST MANJUNATH NAGRAJ TO DELHI

ORGAN India and NOTTO Teams together welcomed Solo cyclist Manjunath Nagraj to Delhi as he concluded his nationwide solo cycle expedition on November 2nd, 2019.

Bangalore based 31-year-old Manjunath Nagraj chose his passion over his profession and decided to cycle across India to spread awareness on organ donation. Manjunath has cycled the length and breadth of the country, covering a staggering distance of 7,000 km! He covered 4,000 km from Kanyakumari to Kashmir in 40 days, followed by a second phase where he covered 3,000 km from Ahmedabad to Guwahati in 20 days!



On November 2nd, 2019, Manjunath came to Delhi for the final leg of his solo expedition. A small cycling event was organized at India Gate for which ORGAN India partnered with NOTTO. A group of cyclists, led by Manjunath, were flagged off at NOTTO headquarters by NOTTO Director Dr. Vasanthi Ramesh, the NOTTO Team and ORGAN India Team. The group then cycled to India Gate where he was felicitated by NOTTO and snacks and refreshments were served to mark the conclusion of his expedition. We wish Manjunath all the best for future endeavours and hope to see him again very soon!

APNA RADIO



In continuation of our effort to reach local communities everywhere, we were invited to talk on APNA RADIO 96.9 FM. Apna Radio is the Community Radio of IIMC (Indian Institute of Mass Communication), an Indian media centre of learning, funded and promoted by the Government of India in New Delhi based in the JNU New Campus, New Delhi. It has been broadcasting and it is one of the oldest community radio stations in Delhi.

Ms. Sunayana Singh was invited twice on Live shows on Apna Radio to speak about organ donation and the need to increase awareness about it in India. Once was on August 13th, and the second to mark India's Organ Donation Day on November 27th, 2019. On this show we invited the parents of

Surbhi Bindal to be with us. They spoke of how proud they are of their 15-year old daughter who was cruelly snatched away in a tragic accident and ended up saving so many lives by donating her organs.

Many thanks to the Apna Radio Team and Mr. Rajender Chugh for taking this opportunity to spread awareness on organ donation.

TEDX TALK BY OUR CHAIRPERSON



ORGAN India was represented on a TEDx event at The British School, New Delhi by the Chairperson of the Parashar Foundation, Ms. Anika Parashar. An alumna of The British School from the class of 1998, Anika is the Chairperson of the Parashar Foundation and a Founder of ORGAN – Organ Giving and Receiving Awareness Network.

She spoke about her mother's heart transplant, how ORGAN India came to be, and her passion for making organ donation and transplantation a reality for all Indians. She told audience what a miracle organ donation was for her family who had the chance to have a mother and grandmother thanks to the generosity of a donor and his family.

This talk was given at a TEDx event using the TED conference format but independently organized by a local community. Learn more at <https://www.ted.com/tedx>

COLLABORATION WITH YOUNG INDIANS (YI), NOIDA CHAPTER



ORGAN India partnered with the Young Indians (YI) Noida Chapter to raise awareness on organ donation. Young Indians (Yi) is a movement for Indian Youth to converge, lead, co-create and influence India's future. As an integral part of the Confederation of Indian Industry (CII), it is a non-government, not-for-profit, industry led and industry managed organisation playing a proactive role in India's development process.

6 big sessions/events were conducted over the year. A big Raahgiri event in Sector 47, Noida was the highlight of the partnership and a lot of people interacted with the Team as well as heard the talk by Dr. Geetika Vashisth. The Organ Donation awareness session at MMX Bakery in Ghaziabad was a wonderful session with a strength of around 100 staff members of the bakery. Other sessions were held at Uflex Ltd. in Noida Sector 57, Brindavan Agro Industries Pvt. Ltd. in Mathura District, Truechip Solutions Pvt. Ltd., and Ranoson Springs Private Ltd.

Many thanks to Ms. Shikha Chopda, Mr. Jeetendra Dharewa, Mr. Rohit Puri, Ms. Ankita Ranotra and Ms. Richa Aggarwal, Yi Noida, for all their support.



THE ANATOMY OF GIVING

In collaboration with Anatomy Gym in Delhi, we conducted a week-long campaign on Organ Donation from 22nd – 29th July. The theme of the campaign was 'Anatomy of Giving'. The campaign began with an awareness session for the training staff at the gym on 22nd July. The trainers participated enthusiastically and took a lot of effort to create awareness on organ donation among gym members and visitors through discussions. The campaign was well received by the gym members and many came forward to take the pledge to be organ donors. A special thanks to Mamta Agarwal, Sanjit, David and Shiv for facilitating the campaign and making it a huge success.



INTERNSHIP PROGRAMME

Under our internship program, we engage and mentor young and dynamic students from various schools and colleges to create an army of evangelists for the cause. The students are introduced to the functioning of a social development organisation through hands-on training by our team. There is a mandatory introduction to the concept and reading and online material that each intern must go through before starting work.



This year our budding evangelists, all 26 of them, assisted the team in tasks in office and on projects on social media engagement, research, and fundraising. They undertook the huge responsibility for registering all those who signed up for organ donation on the government database, and wrote out their cards and mailed it to them.

Older students helped us with research on our various online Directories and on other research projects we had undertaken. This research involved calling people, getting information that we needed, and collating it. They helped us in setting up awareness sessions in their schools and ensured that our social media handles were boosted through their network of friends so that awareness grew bit by bit. The kids also were tasked with sensitizing at least 20 people in their homes and families.

Our intern Jahaan Saigal, a student of The Doon School, created a very interesting and informative short comic book on organ donation to be distributed to children in schools!

Our programme generates a greater understanding about the concept of organ donation and transplantation among

RECYCLE LIFE MNK – SPECIAL PROJECT WITH ORGAN INDIA



Nandani Agarwal, a Class 11 student interning with us created an online project, Recycle MNK on Instagram in collaboration with ORGAN India that was inspired by her mother's journey as a living kidney donor.



Going through the experience with her mother made her realise the importance of organ donation and transplantation, and the impact it has on the donor, the recipient and their families. She has worked with us for over 2 years and has organised talks, workshops, and donor pledge drives to raise awareness in schools, businesses, and clubs/organisations. She has reached out to dozens of celebrities and public figures to endorse on video the cause and ORGAN India, and promote awareness surrounding organ donation. She continues to be a part of our team in the coming year and we wish her all the best.

INTERNSHIP FIELD TRIP TO NOTTO



The highlight of last year's internship program was a field trip for our student interns to the National Organ & Tissue Transplant Organization (NOTTO) office at Safdarjung Hospital, New Delhi. The student interns participated in an interactive session with Director NOTTO Dr. Vasanthi Ramesh, who spoke to them about the importance of organ donation.

This lively interaction was followed by a quiz for all interns and then a visit to the tissue bank with Dr. Purva. The Interns thoroughly enjoyed their trip to the tissue bank, where they learned about retrieval and storage of tissues such as skin and cornea, and about the protocols of maintaining a sterile environment.

IEC FOR DISSEMINATION

WEBSITE – WWW.ORGANINDIA.ORG



Our website is the hub of all our activities and repository of all our online resources. We maintain our Pan-India presence through our website and our online pledging facility. Additionally, we have a host of information on organ donation and transplantation for both donors and recipients. From our online directories that help thousands each year, to films, articles, laws, and information for those planning to undergo organ transplants – our website is a fountain of information on the subject.

The recipient information section helps those facing an organ failure to know more about the pre-and post-transplant journey and care. It enables family members and caretakers understand the whole process related to the surgery as well as life post-transplant. The Laws section on the website helps understand the regulations governing organ donation and transplant in India.

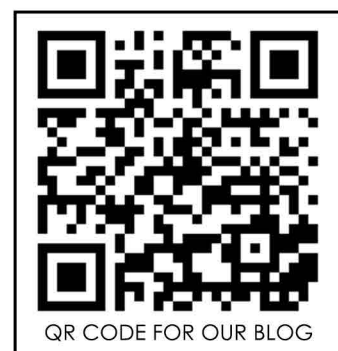
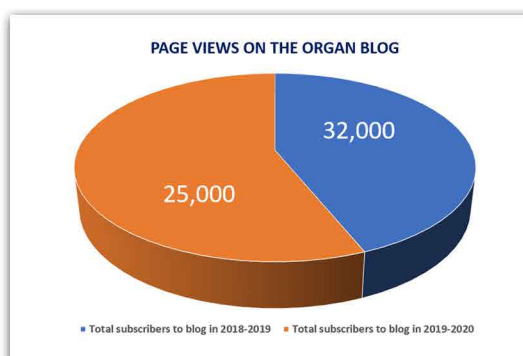
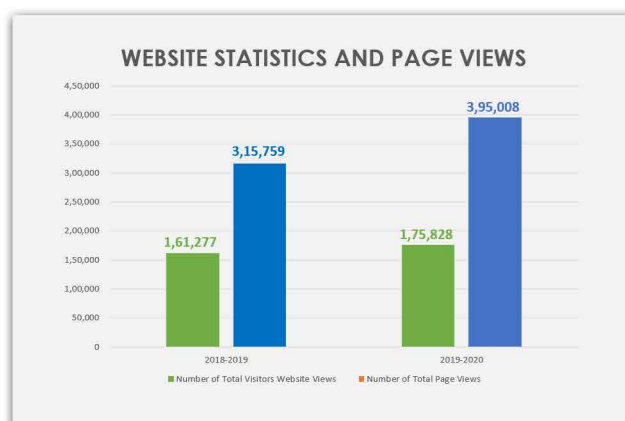
Our website also contains our **Transplant Guide**, a comprehensive directory of transplant hospitals, doctors, and transplant coordinators across India. It provides information to anyone who requires a transplant, and provides details such as appointment numbers and emails of doctors and transplant coordinators, and a list of places near each hospital – labs, blood banks, chemists, medical suppliers, ambulance and taxi services. Everything to help the patient is in the Directory. It can be found at <https://www.organindia.org/organ-transplant-guide/>

Our platform also hosts our **Body Donation Directory**, a unique online database of all institutions, including medical colleges and NGOs, that are authorized by the State Governments to accept voluntary body donations after death. The details of each person(s) within each institution are uploaded onto the Directory for easy accessibility by citizens in each State across India.

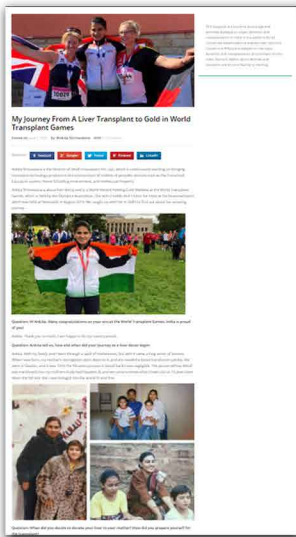
Approximately 600 feedback forms were shared on our body donation directory where people found it quite useful, excellent, and informative. Our directory has been utilised by many to contact the medical colleges in their region, to pledge their bodies for medical science and research.

BLOG

Our Blog, hosted on our website, is a one of kind platform for all stakeholders in the field of organ donation and transplantation to tell their inspirational stories and impart information to the public. It exclusively features articles from donors, recipients, families, doctors, and other stakeholders from across the country, and provides them a platform to express themselves.



QR CODE FOR OUR BLOG



This year we have a string of articles from the younger generation, from a young teenager who saw her mother go through a painful transplant to save her grandfather, to a son who saved his father's life by donating a part of his liver. Their stories, written from the point of view of youngsters grappling with a lack of organs available for their loved ones, reveals the stark reality of the severe shortage of organs available for transplant in India.



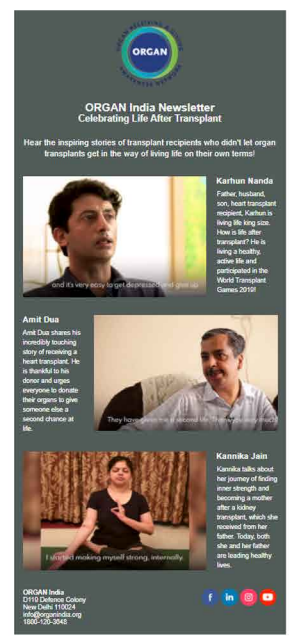
NEWSLETTER



Our newsletters and articles reach over 30,000 people

This year also saw the launch of the ORGAN India Newsletter which gives a monthly update of all our activities and carries inspirational videos from donors, recipients, and various Doctors in different fields of transplantation.

Our newsletters and articles reach over 30,000 people from across the country, not only the regular stakeholders but also those who have pledged their organs with us. It keeps us connected to them and we share relevant information and amazing stories of bravery and hope with them. As our audience grows monthly, we strive to keep sourcing enriching material to send to all our subscribers.



SOCIAL MEDIA – FACEBOOK & INSTAGRAM

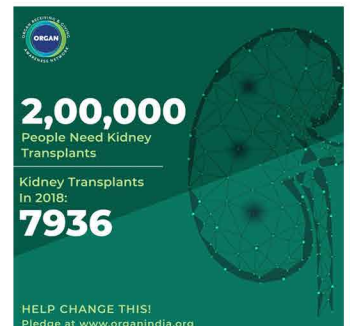
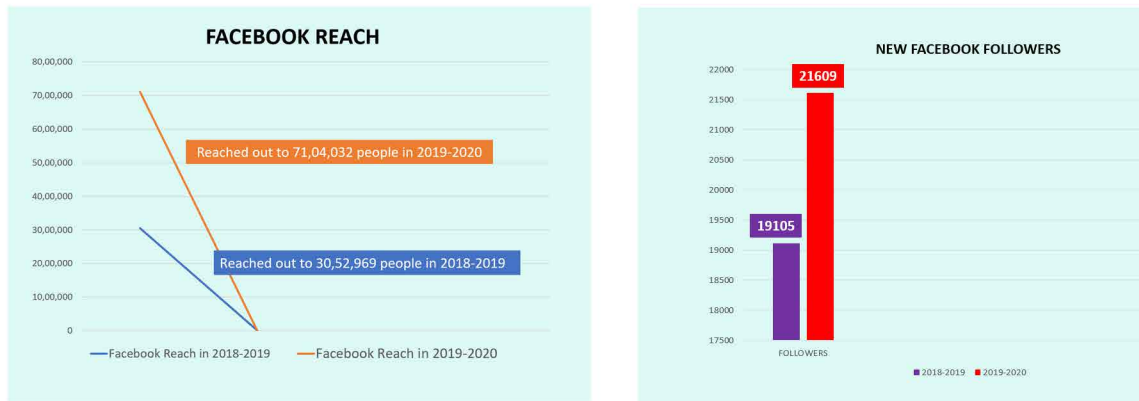
The ORGAN India Facebook page is one of the most followed and interactive Facebook pages on organ donation and transplant in India. We have grown year by year with new campaigns, videos, gifs, infographics, and unique methods of outreach to engage a large and more diverse audience. Our reach on both platforms rose significantly, with Facebook more than doubling reach this year.



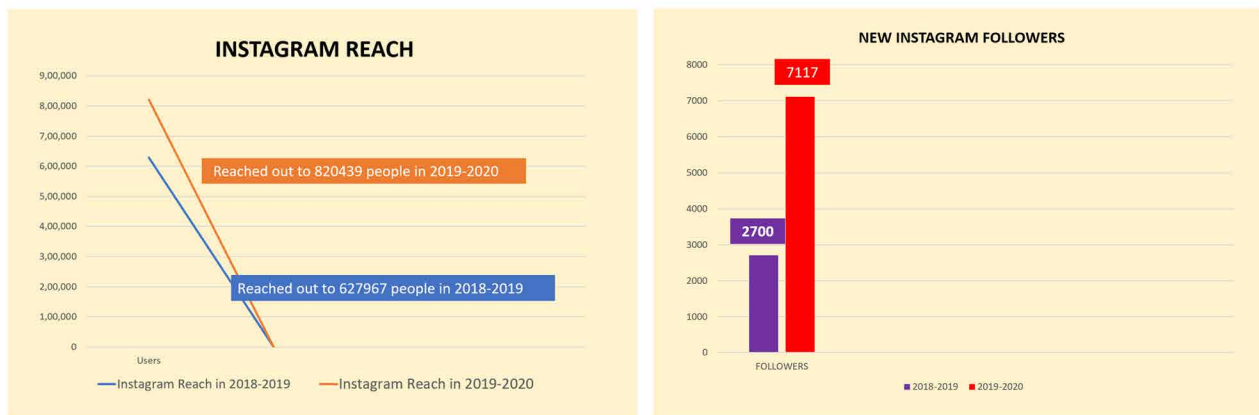
FACEBOOK FOLLOWERS



IMPACT THROUGH FACEBOOK



IMPACT THROUGH INSTAGRAM

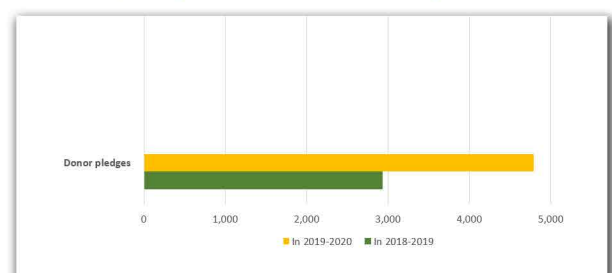


GOOGLE ADWORDS

Our campaign on Google Adwords has had a far-reaching effect. Pledges collected from Google have nearly doubled.

Our Google Ad campaign and an efficient search engine optimisation strategy has strengthened our online presence. We were ranked in top spots on google search engine for certain keywords related to organ donation and transplant, such as organ donation awareness, organ donation facts, organ transplant, organ donation process, and kidney donation.

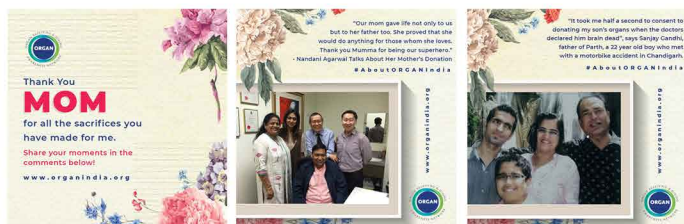
Donor pledges received via Google Adwords



SOCIAL MEDIA CAMPAIGNS

#ThankYouMom

Mother's Day Campaign - #ThankYouMom in May 2019 was a salute to all mothers who went through the process of organ donation and transplant. Those who donated their children's organs, those who gave one organ to their loved ones, and those who received an organ and gave birth to more life after a transplant. It was an ode to all mothers and it was very well received online.



Total Impressions
3,61,372

Total Reach
3,31,768

Total Engagement
25,307

#LifeAfterTransplant

#LifeAfterTransplant September 2019 was dedicated to Life After Transplants. Stories, films, videos, of transplant recipients and information for transplant recipients formed the basis of the month-long campaign.



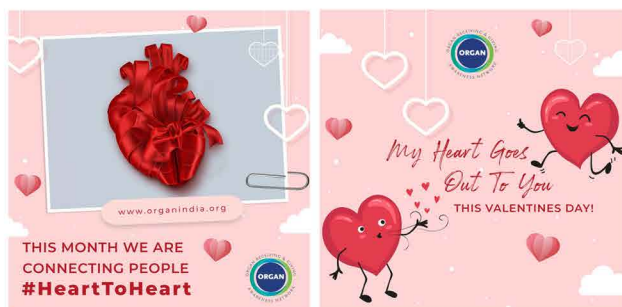
Total Impressions
3,05,997

Total Reach
2,65,430

Total Engagement
61,238

#HeartToHeart

Valentine's Day Campaign February 2020 had an innovative 'Heart to Heart' campaign around Valentine's Day to urge people to express their love by pledging their eyes, hearts and other organs.



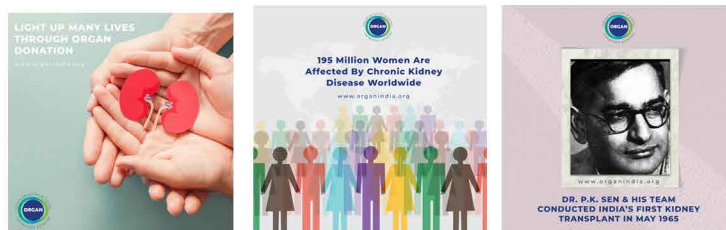
Total Impressions
99,628

Total Reach
92,229

Total Engagement
17,517

Kidney Disease Awareness Month – March 2019

The month was dedicated to raising awareness on kidney diseases. Videos from Doctors, Coordinators, patients, infographics and other information, gave our viewers a good insight into the world of Kidney Diseases and Transplants.



Other creative campaigns included our #IndiaNeedsYou Now Campaign which gave a call to action to all Indians to come forward and pledge to save their countrymen and women, and a wonderful campaign with Facebook for Blood Donation in October 2019.

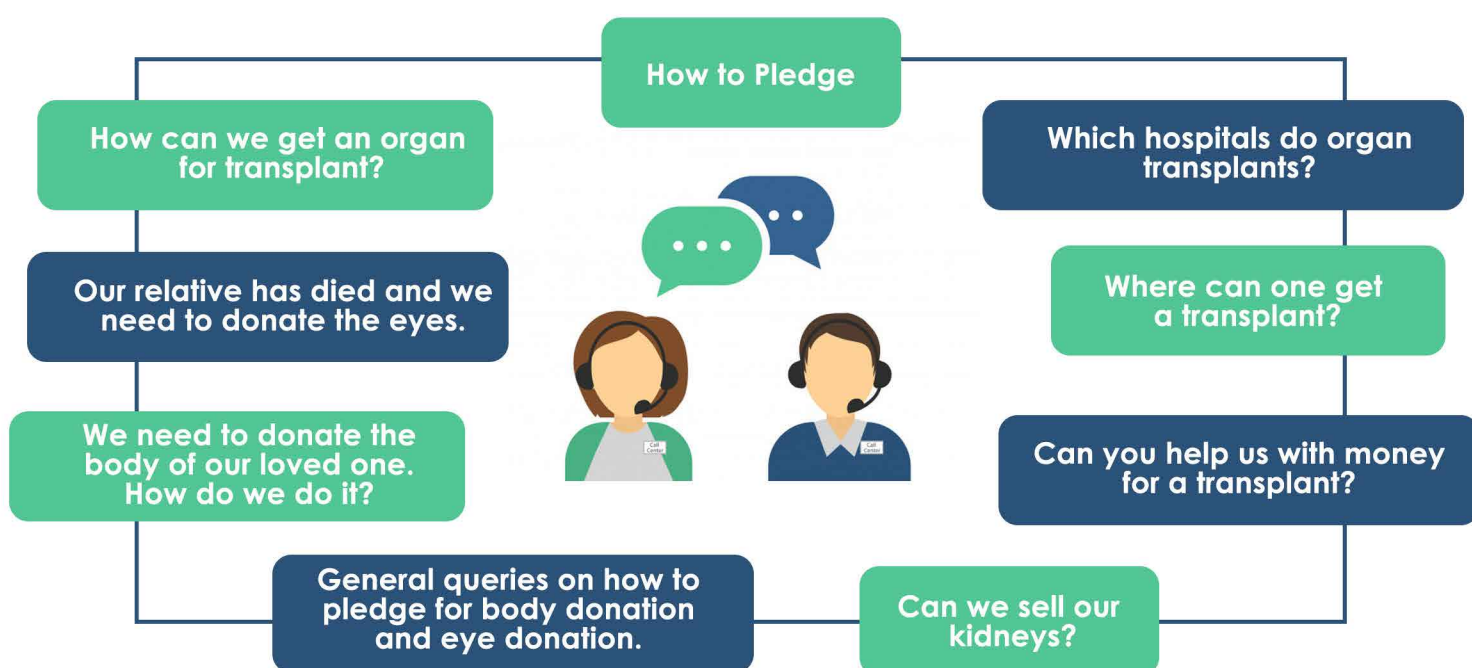


HELPLINE

ORGAN India was founded primarily to help people facing the myriad of challenges when it comes to organ donation and transplants. We pride ourselves in not being just a 24/7 helpline but serving people beyond what a regular helpline would do. Empathy with callers, understanding the challenges that people face at the time of transplant and helping them to navigate their journey is the objective of our Helpline.

People call from across the country with queries ranging from what to do when faced with the prognosis of an impending organ transplant for themselves or their family members, or how to pledge their organs and receive a donor card. Due to a lack of awareness, there are a lot of gaps in the information available in the public domain about organ donation and transplant. People sorely need information about the exact process of the transplant, which is not necessarily provided to them in the initial phase of their diagnosis. They hesitate to ask the doctor and call us instead.

FREQUENTLY ASKED QUESTIONS



Patients are also not aware of options such as - the waiting list for a deceased donor transplant and the process involved; ABO incompatible transplants; swap transplants etc. We have forwarded many such patients to various Doctors after informing them of their choices, and plenty have benefitted from our help.

This year we received more than 1300 calls on our Toll-Free Number and on the NGO cell number with approximately 200 more on personal numbers. Every call is attended to by one of our Team Members at all times of the day and follow-ups are done on a regular basis.

During the year, our Helplines also received multiple calls where we coordinated eye and body donations in various parts of the country. Many times the donation is not possible due to medical or logistical reasons in various areas. However, we salute the spirit of the Indian public for increasingly coming forward and wholeheartedly supporting the cause of organ, tissue and body donation.

INFORMATION SHARED WITH OTHERS

During the year we created and disseminated a host of IEC material in the form of posters, graphics, banners, animated gifs, PPTs etc., that was specifically created for hospitals, children, corporate and government campaigns and for the general public.

HINDI POSTERS

Hindi Posters were especially created to draw the public towards the cause of organ donation and transplantation. There was a perceived lack of such material amongst the medical community, and therefore the posters were created and customized for 8 hospitals and organizations apart from for the Haryana Government's "Angdaan Mahadaan" Program.

POSTERS INSTALLED UNDER CMGGA PROGRAM

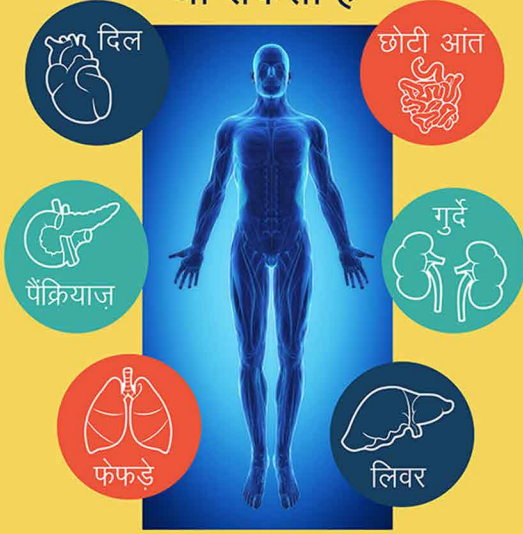
1	Mini Sectarate	25	UPHC OM Nagar
2	DCH Sec 10 GGN	26	UPHC Laxman Vihar
3	SDH Sohna, Bus Stand	27	UPHC Firoz Gandhi Colony
4	SDH Haily mandi	28	UPHC Rajiv Nagar
5	CHC Pataudi	29	UPHC Mullahera
6	CHC F. Nagar	30	UPHC Narharpur Roopa
7	CHC Ghangola	31	UPHC Manesar
8	Poliy Clinic Sec 31 Gurgaon	32	UPHC Basai Enlave
9	PHC Kasan	33	UPHC Surat Nagar
10	PHC Bhorakalan	34	UPHC Fazilpur
11	PHC Bhangrola	35	UPHC Chauma
12	PHC Wazirabad	36	UPHC Tigra
13	PHC Mandpura	37	UPHC Nathupur
14	PHC Bhondsi	38	UPHC Sukhrali
15	PHC Gurgaon Village	39	UPHC Patel Nagar
16	PHC Garhi Harsaru	40	UPHC Gandhi Nagar
17	PHC Badshahpur	41	UPHC CHANDERLOK
18	PHC Daultabad	42	Shree Sheetla Mata mandir
19	Railway station Gurugram	43	Nagar Nigam Sec 39
20	Sec 4/7 Dispensory	44	ESI hospital Sec 9 Gurugram
21	Judicial Court Complex GGN	45	CIVIL SURGEON OFFICE
22	Bus stand Gurugram	46	ESI DISPENSARY 1 & 3
23	UPHC Rajendara park	47	Rajiv Chowk
24	UPHC Khandsa		

INFORMATION SHARED



Information, Education and Communication plays a pivotal role in spreading awareness around any public health initiative. Since its inception, ORGAN India has created comprehensive IEC material for the general public to create awareness, and bust myths around organ donation. This year, ORGAN India conceptualized and created informative posters in English and Hindi which were shared with various organizations for in-house campaigns. These creatives were shared with almost 18 organizations along with the videos of organ donors/recipients, Gifs, in various compatible formats for easier circulation. Noting increased requests for such material, we plan to create more IEC material in 2020-21.

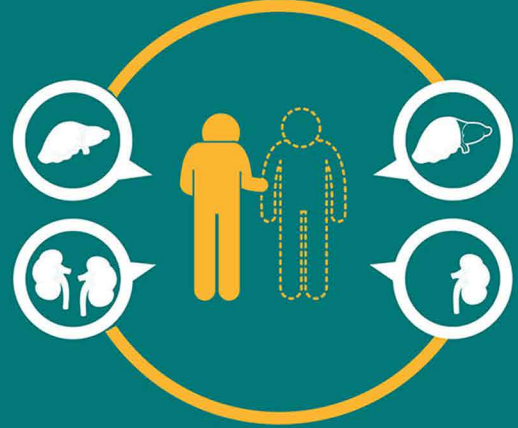
एक व्यक्ति के अंगदान से
आठ ज़िंदगियाँ बचायी
जा सकती हैं



मृत्यु के बाद दीजिये दूसरों को जीवनदान,
आगे बढ़ें, संकल्प लें और करें अंगदान

अधिक जानकारी के लिए हमारी वेबसाइट www.organindia.org देखें और अंगदान का संकल्प लें
ऑर्गन इंडिया टोल फ्री हेल्पलाइन नंबर 1800 120 3648

व्यक्ति अपने जीवनकाल में
एक किडनी अथवा लिवर का कुछ
हिस्सा दान कर सकता है



ऐसा केवल THOTA 1994 कानून के
अंतर्गत 2014 नियम अनुसार ही संभव है

अधिक जानकारी के लिए हमारी वेबसाइट www.organindia.org देखें और अंगदान का संकल्प लें
ऑर्गन इंडिया टोल फ्री हेल्पलाइन नंबर 1800 120 3648

भ्रांतियों को पीछे छोड़ो,
अंगदान से नाता जोड़ो



अंगदान से शरीर छिन्न
भिन्न हो जाता है



नहीं, अंगदान के बाद
डॉक्टर शरीर को अच्छे
तरीके से सिलाई करके
परिजनों को सौंपते हैं



सुना है कि एक अंग की
सहमति देने पर अस्पताल
वाले सारे अंग निकाल लेते हैं



नहीं, केवल जिस अंग की
सहमति दी जाती है सिर्फ
उसे ही निकाला जाता है

अधिक जानकारी के लिए हमारी वेबसाइट www.organindia.org देखें और अंगदान का संकल्प लें
ऑर्गन इंडिया टोल फ्री हेल्पलाइन नंबर 1800 120 3648

अंगदान की शपथ लें और अपने
परिवार को इसकी जानकारी दें
मृत्यु के बाद आपका परिवार ही आपकी
इच्छा पूर्ण करने की सहमति दे सकता है



एक व्यक्ति के अंगदान से
आठ ज़िंदगियाँ बचायी जा सकती हैं

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मृत्यु के बाद एक व्यक्ति निम्न अंगों का दान कर सकता है - दिल, फेफड़े, गुर्दे, लिवर, पैंक्रियाज और छोटी आंत

एक व्यक्ति के अंगदान से आठ ज़िंदगियाँ बचायी जा सकती हैं

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भारत में लाखों लोग ऑर्गेन फेलियर के कारण अपना जीवन गवां रहे हैं अपनी मृत्यु के बाद आप अंगदान द्वारा उनको जीवनदान दे सकते हैं

अंगदान जीवनदान

अंगदान से आएगी क्रांति, ज़रूरतमंद के घर आएगी सुख शांति

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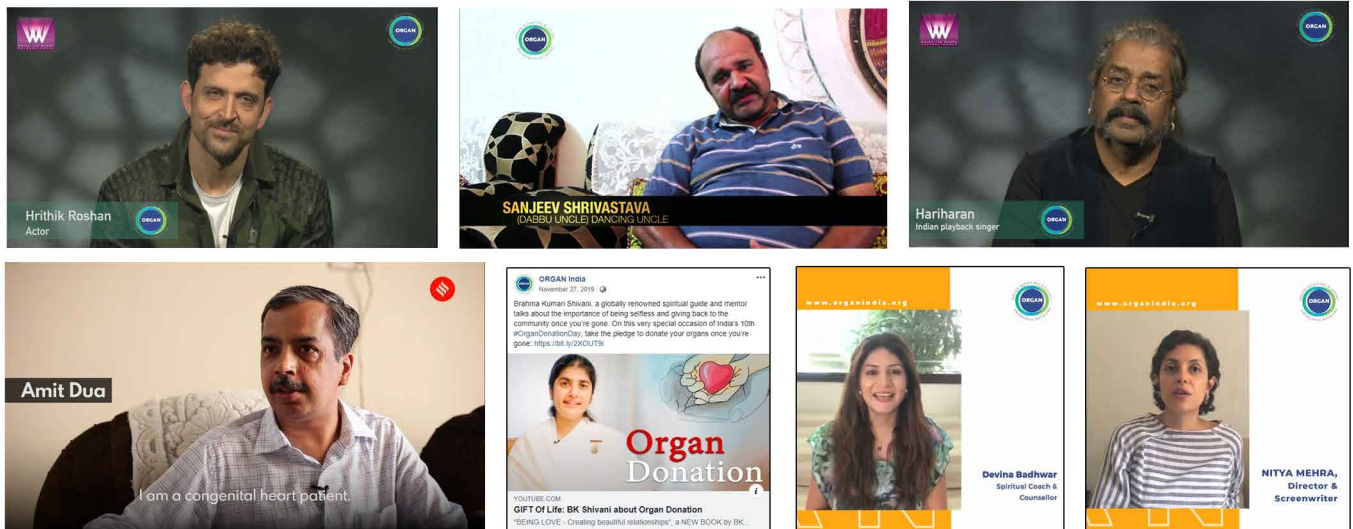
CREATIVES FOR COLLABORATIVE CAMPAIGNS

Collaborating with corporates and other organizations often means that we make creatives and posters, online and offline, specifically for each campaign.



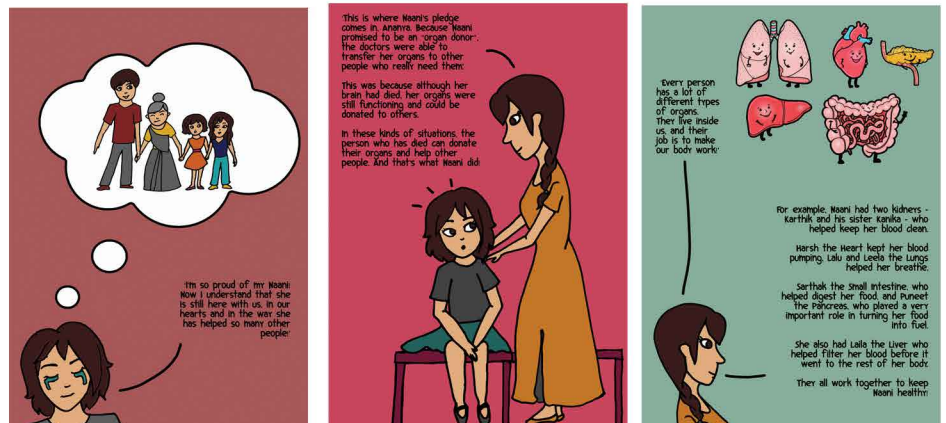
FILMS

This year we tied up with Indian Express Online to produce a series of 4 films on organ donation and transplant. The first was a series of three films on Life After Transplant, where we showcased 3 inspirational stories of transplant recipients whose lives were transformed after a life-saving transplant. The last story was one of a donor family who spoke on why they made the decision to donate their daughter's organs. All films were very well received by the public and are regularly shown on all our awareness sessions. We also had plenty of renowned personalities and influencers supporting us.



COMIC ON ORGAN DONATION

A wonderful comic book was created for younger children to know about organ donation, by an Intern Jahaan Saigal, in consultation with us. The comic is beautifully illustrated and sensitizes kids on all aspects of organ donation and transplant via a conversation between mother and daughter.



WHATSAPP PRESENTATION

A short presentation was created to send to those interested in learning more about organ donation. It is a short 11 slide presentation that give a quick overview of organ donation and what an individual can do to help the cause.



PANCHAYAT PROGRAM POSTERS

Posters and fliers in Hindi on Eye Donation were created for our Panchayat Programme in Himachal Pradesh. These posters have been put up in Panchayat offices, and fliers handed out to members as a first step towards sensitization on Organ and Tissue Donation.



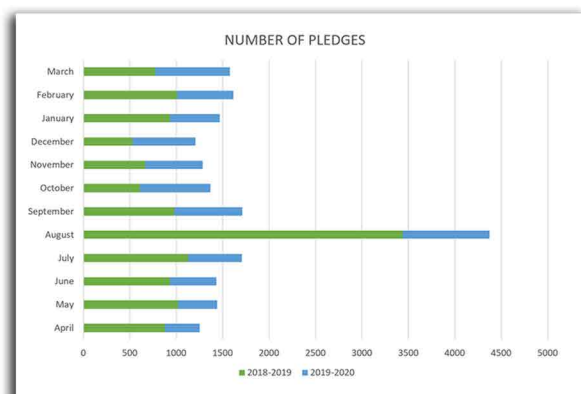
DONOR CARDS - WE HAVE GONE GREEN

In August 2019 we took a pledge to reduce our carbon footprint and to conserve and protect natural resources for future generations. We went completely digital from e-donor card, to the certificate, and informational flyer. Those who sign up receive a donor card from us, can save it as is or take a printout if they wish. Going Green has greatly reduced the financial and human resource burden on the Team and enabled us to divert time and funds saved towards newer Projects.

12896 people from across India pledged with us this year, almost double from the 7532 who signed up last year. It gives us confirmation that year by year our programme is achieving what it started out to do.



Pledging your organs on our website is a simple procedure. We send all online pledgers a donor card with their unique government registration numbers. All pledges are registered with the National Organ & Tissue Transplant Organisation (NOTTO). Registering as an Organ donor is merely an expression of a person's intent to be an Organ donor and the card does not carry any legal weight. However, it is a catalyst for a donor's family and friends to know about the cause and most importantly, to know about the pledger's intention to be an organ donor after their death. According to Indian law, it is the next of kin of the donor who will decide whether to donate their organs or not upon death. Therefore, we urge all those who pledge with us to discuss their pledge with their families. This is to enable your family to carry out your wishes in case the need arises.



No.	Month	Pledges in 2019 - 2020	Pledges in 2018 - 2019
1	April	878	373
2	May	1019	423
3	June	934	499
4	July	1128	577
5	August	3439	935
6	September	979	730
7	October	609	757
8	November	668	615
9	December	529	680
10	January	934	532
11	February	1008	606
12	March	771	805
Total		12896	7532



NEWS ABOUT THE FOURTH COLLABORATIVE CONCLAVE ON ORGAN DONATION

OUR AWARENESS SESSIONS IN THE NEWS

POSTER MAKING CONTEST IN THE NEWS



OUR AWARENESS SESSIONS IN THE NEWS







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